

Starting And Running A Nonprofit Organization 2nd Edition

Help your nonprofit thrive Need practical advice on running a nonprofit? No problem! Packed with the latest tips and techniques on starting and managing a charitable organization, this easy-to-follow guide offers everything you need to help your nonprofit endure the ups and downs of the economy. From applying for your tax exemption to raising money to pay for your programs, it covers it all. So get ready to bring in the bucks — and enjoy watching your nonprofit prosper. Write a mission statement Craft a compelling pitch Raise money online Apply for grants Get the word out Adapt in hard times Prepare a solid budget Project cash flow

A nonprofit is an organization that does not seek primarily to make a profit to distribute to shareholders or owners, but rather uses any money it takes in to further the non-profit's mission. Like any other business, a nonprofit requires a great deal of time, money, resources, and planning. A vision of what the nonprofit will seek to accomplish is the first step in creating a successful organization. To be operational, the nonprofit will require a great deal more work. The purpose of this book is to act as a guide to effectively run a nonprofit organization, be it a charitable, fraternal, religious, amateur sports, civic, social, veteran, political, professional trade, or homeowner/condominium association. All of these organizations typically experience the same type of problems, such as leadership, organization, membership, attendance, finances, records management, excessive politics, or whatever. Sadly, most of this is unnecessary and can be avoided with a little patience, common sense, and some good old-fashioned management.

This book demonstrates everything you need to understand in order to take care of your basic corporate responsibilities. We show you step by step on how to run a successful Nonprofit Organization "Get your copy today" Start a nonprofit and keep it running with this practical guide During hard economic times, nonprofits are more important than ever. Here, learn how to create and nurture a nonprofit that will serve your vital mission, whether supporting the arts, rescuing a school library, protecting the environment, or making a difference in another important way. With practical advice, legal information, tips and step-by-step instructions, this essential guide will help you get your nonprofit up and running—and keep it going! Starting & Building a Nonprofit explains how to: develop a strategic plan and budget recruit and manage board members, employees and volunteers market your organization to your target audience raise money online through crowdfunding and other sites build a website and use social media and networking sites adopt policies that are legally sound and much more. Whether you are dreaming of starting a nonprofit or are already in the trenches, Starting & Building a Nonprofit will help your organization make a real difference in the world. The sixth edition includes information on using technology to manage your nonprofit's finances and operations. Are you a California resident? Check out How to Form a Nonprofit Corporation in California.

How to Change the World with a 501(c)(3) provides a simple yet comprehensive framework for starting and running a successful 501(c)(3) nonprofit organization. This book is inspired by the authors' experience founding two nonprofits and working with existing nonprofit organizations over the past decade. 501(c)(3) status, which is granted by the IRS to qualified applicants, exempts eligible nonprofits from federal income tax requirements. In certain states, 501(c)(3) status also exempts nonprofits from state corporate income tax obligations. Tax-exempt status allows more of the money donated to worthy and charitable causes to end up supporting those causes directly, and therefore is highly coveted by nonprofits. Additionally, financial contributions made to a 501(c)(3) are deductible by donors for federal income tax purposes, making donating more attractive and lending increased credibility to the organization. The primary audience for this book is individuals who passionately believe in a cause and want to multiply their ability to effect change by utilizing a nonprofit organization. This book will provide you with the tools, confidence, and insight to not only start a 501(c)(3) organization, but also run it like a business in order to maximize its impact on the community.

Each simple guide offers a clear overview of all the information one needs to know about a particular topic, making learning something new easy, accessible, practical and affordable.

Nonprofits must comply with stringent federal and state regulations due to their special tax-exempt status; the government's ultimate threat is revocation of a nonprofit's tax-exempt status, which usually means the nonprofit's demise. Written in plain English, not "legalese," this book provides essential guidance for those interested in starting new nonprofits, as well as valuable advice for directors of established organizations. This easy-to-read resource contains essential information on virtually every legal aspect of starting and operating a nonprofit organization from receiving and maintaining tax-exempt status to tips for successful management practices. The Fifth Edition includes updates to areas that have changed dramatically in the wake of new law. These areas include: corporate governance principles, compensation issues, private benefit doctrine, political campaign activity, the new form 990, endowment funds, and IRS audits activity.

A Simon & Schuster eBook. Simon & Schuster has a great book for every reader.

This textbook presents marketing concepts which are then supported with real-world examples. Key features include: treatment of the most important marketing activities, marketing fundamentals, separate chapters on 'social marketing' and cause marketing, and numerous international examples.

Helping you successfully start a nonprofit organization the right way or strengthening the governing, financial, and capacity-building framework of your existing nonprofit organization! Ready to do some good? Ready to give back to the community? You better be! Because in Nonprofit Kit For Dummies you'll find the tools and strategies you need to organize and shift your nonprofit into high gear. Buckle up and hit the gas as you master the latest techniques in nonprofit startup, recruiting the right board members, identifying collaborative stakeholders, grant writing, online fundraising, and marketing. You'll learn to improve your management practices, raise more money, give more effectively, and plan more creatively. This book's supplementary online resources include expertly written organization plans, financial procedure

outlines and guides, and event planning tools you can implement immediately to help your nonprofit help more people. It also walks you through how to: Find up-to-date info on the latest web-based campaign tools, like Kickstarter, Kiva, and others Use templates, checklists, and plans to organize your nonprofit's finances, employee relations, and legal structure Survive and thrive during challenging times, like those caused by pandemics and natural disasters Starting and running a nonprofit organization takes heart, courage, and know-how. You've got the first two taken care of. Let Nonprofit Kit For Dummies help you with the knowledge as you lift your nonprofit to new heights.

How to Start, Run & Grow a Successful Nonprofit Organization DIY Startup Guide to 501 C(3) Nonprofit Charitable Organization For All 50 States & DC This is one of the most comprehensive guides you will find on how to start, run and grow a 501(c) nonprofit organization in the bookstores. I worked 23 years as a consultant for many small to medium size nonprofit organizations. My primary job was to show them the actual step by step process on how to open such charitable organizations properly and legally. Many nonprofit organizations run into various legal and tax problems if and when they don't take the right steps when opening and filling their paperwork with their state and Federal government. It is not rocket science, but there are few minor details that you have to know and follow to avoid significant setbacks and issues in the future. In this guide, I cover the basics of starting a nonprofit organization (NPO). I show you a detailed step by step process of fulfilling each and every requirement by your state and the federal government. I also added provisions for all 50 US states and for the District of Columbia. Please look through the table of content before hitting the "Buy" Button to make sure I covered the information you are looking for. At a Glance, This is What I Covered in This Guide. What is a Nonprofit Types of Nonprofit Entities Why You Should Start a Nonprofit For-Profit vs. Nonprofit Advantages & Disadvantages of Starting a Nonprofit The Startup Checklist Establishing the Bylaws How to develop a Conflict of Interest Policy Filing Articles of Incorporation Legal Requirements How to actually become Tax Exempt Building the Staff Nonprofit Governance Officers/Board of directors CEO & Executive Directors Staff and Volunteers Classifying Employees How to Recruit Volunteers How to pay your Employees Fundraising Basics Fundraising Compliance Online Fundraising Registration Requirements, Applications, Exemptions & Renewal Professional Fundraising Co-venture & Cause Marketing Charitable Gaming Licensing and Permits How to Host Gaming Events Renewing Gaming License Charitable Gift Annuity Registration Requirements by State Ongoing Compliance Appendix - 1 Filing Requirements for all 50 State & DC Appendix - 2 List of Required Governance for all 50 State & DC Appendix - 3 Tax Exemptions by State for All 50 States & DC Thank you!

It doesn't matter how old you are or where you're from; you can start a profitable business. The Young Entrepreneur's Guide to Starting and Running a Business will show you how. Through stories of young entrepreneurs who have started businesses, this book illustrates how to turn hobbies, skills, and interests into profit-making ventures. Mariotti describes the characteristics of the successful entrepreneur and covers the nuts and bolts of getting a business up, running and successful.

The Nonprofit Handbook, Eighth Edition, is the most up-to-date and useful publication for those starting a nonprofit or for those already operating one. This 540-page Handbook is based on The Pennsylvania Nonprofit Handbook, a book originally published in 1992 with the help of more than two-dozen nonprofit executives and attorneys and now in its 11th edition. Each easy-to-read chapter includes a synopsis, useful tips, and resources to obtain more information. This essential reference tool includes: Information about current laws, court decisions, and regulations that apply to nonprofits; two full pages devoted to each state and the District of Columbia; practical advice on running a nonprofit, including chapters on grant-writing, communications, fundraising, quality management, insurance, marketing, lobbying, personnel, fiscal management, nonprofit ethics, and 23 other chapters. Included is information on applying for federal and state tax-exempt status, how to write effective grant applications, how to hire and fire, Internet resources for nonprofits, how to develop a strategic plan, and how to plan for a program evaluation.

Explains the function of a business plan, demonstrates how to create one for new companies such as non-profit organizations, and shows how to prepare a marketing plan, financial documents, and tax information.

Newly revised to include the latest changes in law and regulation, this guidebook reduces the complexities of forming and running a nonprofit organization to 1-2-3 simplicity. Written in plain English by a top nonprofit law expert often quoted by the Wall Street Journal and the Washington Post.

The premier accounting reference, revised and expanded The Accountants' Handbook series has the longest tradition of any reference of providing comprehensive coverage of the field to both accounting professionals and professionals in other fields who need or desire quick, understandable, and thorough exposure to complex accounting-related subjects. Like its predecessors, the Tenth Edition is designed as a single reference source that provides answers to all reasonable questions on accounting and financial reporting asked by accountants, auditors, bankers, lawyers, financial analysts, and other preparers and users of accounting information. Written by nationally recognized accounting professionals, including partners in major public accounting firms, financial executives, financial analysts, and other relevant business professionals, the Handbook covers both financial accounting and reporting and industry specific accounting issues in separate volumes for easy reference. Its comprehensive content provides analysis on over 43 critical areas of accounting.

Written by and for nurses, this key foundational text helps to build the fundamental economics and financial management skills nurses and nurse leaders need for daily use. This third edition delivers several new features, adding to its value as the only timely and relevant text written for the full spectrum of RN-to-BSN, BSN, and MSN students. It has been significantly revised to simplify content, to address the vast changes in and increasing complexity of U.S. health care financing, and to be useful in both traditional in-class format and hybrid and online programs. Two new and refocused chapters address assessing financial health and nurse entrepreneurship and practice management, and new material illuminates recent research findings and statistics. Chapters feature worksheets such as business plan checklists and text boxes expanding on key chapter content. The book is distinguished by its provision of case examples based on nurse-run clinic and inpatient nursing unit financial issues. It provides multiple opportunities for experiential learning, such as writing business plans and health program grant proposals. It delivers cost-benefit and cost-effectiveness analyses, discusses budget preparation, offers strategies for controlling budget costs, and updates relevant health policies and statistics. The text's engaging format promotes the synthesis of economics and finance across the nursing curriculum through the use of end-of-chapter exercises, discussion questions, and games based on concepts within the

text. Additionally, tips throughout the book alert students about the need to apply concepts from other aspects of their education to economic and financial situations. Also included are online supplemental materials for teachers and students, including Excel spreadsheets, grant proposals, a test bank, and PowerPoint slides. New to the Third Edition: Updates health reform, health care spending, and other relevant policies and statistics Includes two new and refocused chapters that address assessing the financial health of a business and nurse entrepreneurship and practice management Highlights recent research findings and key concepts in text boxes Provides blank and completed worksheets, such as business plan checklists, so nurses can apply financial concepts in their clinical settings Fosters understanding of key concepts with enhanced explanations and samples of business plans and other reports Key Features: Aligned with AACN and AONE guidelines, the CNL certification exam, and QSEN competencies Serves as a primary financial management text for multiple nursing academic programs Facilitates experiential learning through end-of-chapter exercises, games, tips for synthesizing knowledge, worksheets, and case examples Designed for use in traditional classrooms and in hybrid and online learning programs Includes a chapter on measuring nursing care with indicators for capacity, staffing, patient acuity, performance, and patient flow NEW! a FREE Q&A App is available (see inside front cover)

NGOs have undergone a metamorphosis in the past few decades. This book implies the pre – dominant position played by NGOs have an enormous potential to make a difference in each aspect of every business, organization and society. Keeping these ever changing developments in mind, this book has been designed to address the conventional and contemporary aspects of the subjects. This book provides a comprehensive coverage of the organization and management of NGOs.

Bahnbrechend. Inspirierend. Eines der faszinierendsten Bücher zur Organisationsentwicklung des letzten Jahrzehnts. Dies ist ein sehr wichtiges Buch, bedeutsam in vielerlei Hinsicht: Sowohl angesichts der bahnbrechenden Forschungsergebnisse, Einsichten, Ratschläge und Empfehlungen, die es enthält, als auch aufgrund der genauso wichtigen Fragen und Herausforderungen, auf die es hinweist.“ Ken Wilber aus dem Nachwort „Die programmatische Aufforderung ‚Reinventing Organizations‘ mündet in einem Organisationsmodell, das Strukturen wie Praktiken nach neuartigen, evolutionär-integralen Prinzipien ausrichtet. Im Ergebnis steht die Erkenntnis, dass das Leben und Arbeiten in Organisationen, ebenso wie deren Leistungsbeiträge für die Gesellschaft, radikal zum Positiven verändert werden können. Aber hierzu muss nicht zuletzt die Führung eine fortgeschrittene Entwicklungsebene erreichen.“ Prof. Dr. Jürgen Weibler, Autor des Standardwerkes „Personalführung“ „Das Buch gibt Hoffnung und ganz konkrete Hilfe zur Lösung der Probleme, die wir an der Schwelle von der Postmoderne zu einem neuen Zeitalter erleben, in denen die traditionellen oder modernen Organisationsformen den Anforderungen und Bedürfnissen der Menschen nicht mehr gerecht werden.“ Eine Leserin auf Amazon.com Frederic Laloux hat mit Reinventing Organizations das Grundlagenbuch für die integrale Organisationsentwicklung verfasst. Die Breite sowie Tiefe seiner Analyse und Beschreibung – ganzheitlich, selbstorganisierend und sinnerfüllend operierender Unternehmen – ist einzigartig. Das erste Kapitel des Buches gibt einen Überblick über die historische Entwicklung von Organisationsparadigmen, bevor im zweiten Kapitel Strukturen, die Praxis und die Kultur von Organisationen, die ein erfüllendes und selbstbestimmtes Handeln der Menschen ermöglichen, anhand von ausgewählten Beispielen vorgestellt werden. Auf die Bedingungen, Hindernisse sowie Herausforderungen bei der Entwicklung dieser evolutionären Organisationen wird in Kapitel 3 eingegangen. Hier entwirft Frederic Laloux einen Leitfaden für den Weg hin zu einer ganzheitlich orientierten und sinnstiftenden Organisation. Frederic Laloux ist auch aufgrund dieses Buches ein mittlerweile gefragter Berater und Coach für Führungskräfte, die nach fundamental neuen Wegen der Organisation eines Unternehmens suchen. Er war Associate Partner bei McKinsey & Company und hält einen MBA vom INSEAD.

This reference work defines more than 1,200 terms and concepts that have been found useful in past research and theory on the nonprofit sector. The entries reflect the importance of associations, citizen participation, philanthropy, voluntary action, nonprofit management, volunteer administration, leisure, and political activities of nonprofits. They also reflect a concern for the wider range of useful general concepts in theory and research that bear on the nonprofit sector and its manifestations in the United States and elsewhere. This dictionary supplies some of the necessary foundational work on the road toward a general theory of the nonprofit sector.

Presenting an empowerment-oriented management approach, this ground-breaking how-to guide covers the most recent innovations and current theories you need to create a successful social service organization. This all-in-one guide to service organization management best practices will help you gain the skills you need to effectively lead and empower your staff. Expert authors provide a comprehensive approach and tackle every important issue related to this complex management field including: Values and ethics Organizational structure Diverse clientele and access to services Barriers to service delivery Cultural competency Fight for social justice Financial resource management Evaluating program outcomes Control of the external environment A must-have reference, An Empowering Approach to Managing Social Service Organizations will help practicing professionals and students on the cusp of leadership improve service delivery to clients, make improvements in workplace conditions, acquire critical resources and retain the leadership power needed to survive in a turbulent social, political and economic environment.

A newly revised and updated edition of the ultimate resource for nonprofit managers If you're a nonprofit manager, you probably spend a good deal of your time tracking down hard-to-find answers to complicated questions. The Nonprofit Manager's Resource Directory, Second Edition provides instant answers to all your questions concerning nonprofit-oriented product and service providers, Internet sites, funding sources, publications, support and advocacy groups, and much more. If you need help finding volunteers, understanding new legislation, or writing grant proposals, help has arrived. This new, updated edition features expanded coverage of important issues and even more answers to all your nonprofit questions. Revised to keep vital information up to the minute, The Nonprofit Manager's Resource Directory, Second Edition: * Contains more than 2,000 detailed listings of both nonprofit and for-profit resources, products, and services * Supplies complete details on everything from assistance and support groups to software vendors and Internet servers, management consultants to list marketers * Provides information on all kinds of free and low-cost products available to nonprofits * Features an entirely new section on international issues * Plus: 10 bonus sections available only on CD-ROM The Nonprofit Manager's Resource Directory, Second Edition has the information you need to keep your nonprofit alive and well in these challenging times. Topics include: * Accountability and Ethics * Assessment and Evaluation * Financial Management * General Management * Governance * Human Resource Management * Information Technology * International Third Sector * Leadership * Legal Issues * Marketing and Communications * Nonprofit Sector Overview * Organizational Dynamics and Design * Philanthropy * Professional Development * Resource Development * Social Entrepreneurship * Strategic Planning * Volunteerism

Starting a nonprofit is one of the most exciting and gratifying adventures that you'll ever partake in, especially when you seal the deal on your first grant. But like all adventures, running a nonprofit organization is a real challenge. Nonprofit Kit for Dummies, Second Edition shows you the fun-and-easy way to get your nonprofit up-and-running. It contains savvy advice from the experts on everything from incorporating and managing your nonprofit to unbeatable tactics for raising

money and managing public relations. This hands-on, no-nonsense guide is packed with tons of useful information that will give you everything you need to: Plan your nonprofit for the community Write a buy-in guaranteed mission statement Incorporate and apply tax exemption Build your board of directors with the right people Design a volunteer program Have a paid staff run your nonprofit Create budgets and financial reports Craft the perfect fundraising plan Write a great grant proposal Raise money from individuals Included in this must-have resource is a bonus CD-ROM that contains sample grant proposals, over a dozen budget and cash flow projections, multiple fundraising plans to choose from, and a list of indispensable Web resources to keep your nonprofit on track. *Nonprofit Kit for Dummies, Second Edition* is the ultimate nuts-and-bolts guide to getting your nonprofit off the ground and giving back to your community!

Containing handy checklists, worksheets, and lists of resources, a standard handbook describes, step-by-step, all of the phases of creating and operating a new nonprofit agency, including obtaining tax-exempt status and creating a strategic plan. Original. UP.

This book helps board members and managers of nonprofit organizations sketch their roles and fill them effectively. It puts practical ideas, drawn from experience and observations, into a conceptual framework. Fifteen essential steps and concepts are presented as priority projects to be taken in order.

Build a great nonprofit More people than ever are committing themselves to serving their communities and changing the world. Whether you're aiming to protect the environment, support the arts, or help people in need, understanding how to set up a solid nonprofit organization is a great foundation for being as effective as you can be. With practical advice, legal information, tips, and step-by-step instructions, this essential guide will help you get your nonprofit up and running—and keep it going! It explains how to: develop a strategic plan and budget recruit and manage board members, volunteers, and staff market your organization to your target audience raise money including traditional methods and crowdfunding build a website, use social media strategically, and avoid copyright troubles adopt policies that are legally sound and much more Whether you are dreaming of starting a nonprofit or are already in the trenches, *Starting and Building a Nonprofit* will help your organization make a real difference in the world. The fully updated ninth edition contains new material on developing and implementing meaningful diversity, equity, and inclusion policies within your organization. It also covers recent changes to the law, including new incentives for donors under the CARES Act. With Downloadable Forms Download and customize essential forms, including Contractor Work-for-Hire Agreement, Volunteer Assignment Agreement, and sample budget forms. (details inside).

Reading this book is to follow the author on his journey in becoming a successful Executive Director, being with him during the pit falls and the highlights, so you know exactly what to expect in business and can learn from others' mistakes. It's heart-warming at times and endearing at others but is meant as a guide for your every need, so you can have confidence in setting up your own non-profit organization.

Entrepreneurial Journalism will inspire you with what's possible and show you the mechanics behind building a business. Working through eight clear and concise stages, you'll explore the secrets of successful news startups (including how they're making money) and learn how to be an upstart yourself, building an innovative and sustainable news business from scratch. Each chapter starts with a real entrepreneur's experience, teasing out how savvy and opportunistic journalists found their way to success. Mark Briggs then helps you size up the market, harness technology, turn your idea into a product or service, explore revenue streams, estimate costs, and launch. "Build Your Business" action items at the end of each chapter get you thinking through each step of your business plan.

This highly regarded reference is relied on by a considerable part of the accounting profession in their day-to-day work. This handbook is the first place many accountants look to find answers to practice questions. Its comprehensive scope is widely recognized and relied on. It is designed as a single reference source that provides answers to all reasonable questions on accounting and financial reporting asked by accountants, auditors, bankers, lawyers, financial analysts, and other preparers and users of accounting information.

Discover how to bring social responsibility to your business In today's business world, your bottom line isn't measured by your company's financial performance alone. *Social Entrepreneurship For Dummies* shows you how to implement social responsibility to your business plan in order to increase your bottom line. This book helps any social entrepreneur gain the necessary skills needed to change the system and spread the solution, while providing explanations of the most successful business tools being used today. A complete reference on the ideas and processes associated with social entrepreneurship Provides a foundation and business plan for those looking to create their own socially oriented business venture *Social Entrepreneurship For Dummies* gives you the trusted and friendly advice you need to get on your way toward social responsibility!

At last! A comprehensive guide to the art, craft, and business of consulting with nonprofits and community groups . . . Nonprofit consulting requires specialized skills and knowledge of how the sector works. This guide gives you the resources and tools to help you provide quality assistance throughout your career: experienced consultants will find it an invaluable reference; new consultants will get oriented to the sector and find step-by-step guidance through the entire process; technical specialists will gain insights into the larger processes that shape nonprofit organizations; for-profit consultants and business sector volunteers will discover how to shift their expertise to match the unique culture of nonprofit and community work; students in public administration, organization development, and nonprofit management will find it a useful guide for fieldwork, service projects, or future career search. With this illustrated guide you get: an overview of the nonprofit sector and unique elements of consulting with nonprofits; the six-stage process of consulting with concrete steps and challenges in each stage; the art of consulting, including roles, dynamics, and ethics; lessons from the field--stories from thirty skilled consultants offering sage advice on common challenges from setting up contracts to cross-cultural consulting to choosing a consulting role that matches the client's needs; when team consulting makes sense; key differences between internal and external consulting; how to run your business; marketing your services; setting fees, estimating costs, and billing; managing your career growth; working with funders; nine worksheets, sample proposals, professional standards, annotated bibliography; and much more!

A thrifty offering for the prospective thrift-store owner...In economic times like these, thrift stores have seen a 35% increase in sales in 2008; so what better time to start one? While fairly cheap, it is complicated, however. Here, two experts cover the entire process, including such vital topics as how to: set up the store on a nonprofit basis; choose a location; get funding; get the word about donations of saleable items; recruit and manage volunteer staff; sort, price and recycle donations. - A practical, step-by-step, approach to the process - Troubleshooting tips and best practices that really work - Funding by and partnering with community organizations

The guide that helps you help others If you want to spend less time worrying about making ends meet and more time focusing on your nonprofit's mission, this is the book for you! We'll show you how to stay financially solvent by applying traditional business planning to the unique challenges of a nonprofit. This practical, easy-to-use guide: Enhances fundraising efforts and provides the hard numbers and measured outcomes your donors want to see Minimizes overhead and maximizes funds for your primary mission Extensive checklists, forms and work sheets make the business side a breeze so you can improve your organization and fulfill your mission.

Starting and Running a Nonprofit Organization U of Minnesota Press

THE TEXAS NONPROFIT HANDBOOK is the definitive handbook on starting and running a nonprofit corporation in Texas This 440-page handbook is a valuable resource for: - nonprofit executive staff - nonprofit board members - attorneys who practice nonprofit law - accountants who advise nonprofit organizations - persons who plan to form a new nonprofit organization - students in nonprofit management The Texas Nonprofit Handbook includes: - information about current laws, court decisions, and regulations that apply to nonprofits - practical advice on running a nonprofit corporation - sample corporate bylaws - sources of information on how to start up a new nonprofit in Texas

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