

Sap Catalog Content Management User Guide

This book constitutes the proceedings of the International Conference on ENTERprise information systems, held Viana do Castelo, Portugal, in October 2010.

FileNet is the world's leading enterprise content management system. Established in 1982, FileNet practically invented the field of Enterprise Office Document Imaging Systems.

FileNet's Image Services is the industry's leading provider of high-volume systems for storing, retrieving, and managing document images, transactional content, workflows, web contents, and other business objects. More than 3,700 organizations worldwide have implemented FileNet systems to provide content management services that are scalable, highly available, and provide strong disaster recovery capabilities. They have provided solutions for 81 of the Fortune 100 companies. Unfortunately, despite an open and modular design that runs on the majority of enterprise computing platforms, FileNet's products suffer from a dearth of independently produced knowledge resources. This book has been written to fill that information void and provide wider understanding of this complex and powerful set of products to enterprise level decision makers, project managers, and technicians. In addition, the book provides general knowledge on how to use existing document imaging and/or document management systems to provide advanced knowledge management functions.

This book contains the refereed proceedings of the 5th International Conference on Software Business (ICSOB) held in Paphos, Cyprus, in June 2014. The theme of the event was "Shortening the Time to Market: From Short Cycle Times to Continuous Value Delivery." The 18 full papers, two short

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papers, two industrial papers, and two doctoral consortium abstracts accepted for ICSOB were selected from 45 submissions and are organized in sections on: strategic aspects, start-ups and software business, products and service business, software development, ecosystems, and platforms and enterprises.

This book and CD-ROM contain over 2000 contracts and 40 checklists that can all be customized by the user.

This book - compiled by software architects from SAP - is a must for consultants, developers, IT managers, and students working with SAP ERP, but also users who want to know the world behind their SAP user interface.

Is the Enterprise Information Portal (EIP) knowledge management's killer app? Leading expert Joseph M. Firestone, the first author to formulate the idea of the Enterprise Knowledge Portal, breaks new ground and looks to the future with a practical, but comprehensive approach to enterprise portals and their relationship to knowledge management. Providing a clear and novel overview, Firestone tackles a wide range of topics ranging from functional EIP applications, estimating costs and benefits of EIPs, variations in EIP technical architecture, the role of intelligent agents, the nature of knowledge management, portal product/solution segmentation, portal product case studies, to the future of the EIP space. 'Enterprise Information Portals and Knowledge Management' is the book on portals you've been waiting for. It is the only book that thoroughly considers, explores, and analyzes:

- * The EIP orientation, outlook and evolution
- * A new methodology for estimating EIP benefits and costs
- * EIP and Enterprise Knowledge Portals (EKP) architecture
- * The approaching role of software agents in EIPs and EKPs
- * The current and future contribution of EIP and EKP solutions to Knowledge Management
- * The role of XML in portal architecture
- * A comprehensive, multi-dimensional, and

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forward-looking segmentation of EIP products accompanied by portal product case studies * Where EIP sector companies are headed and the pathways they will follow to get there

SAP Implementation Unleashed

A Business and Technical Roadmap to Deploying SAP

Sams Publishing

SAP can help you capture better information and deliver it more quickly, allowing you to make better decisions and maximize the business value of everything you do. However, SAP implementations require massive effort, total buy-in, and significant change throughout the organization. In *SAP Implementation Unleashed*, 10 expert SAP project managers, functional consultants, and technologists guide you through the entire journey, helping you avoid pain and pitfalls and gain all the benefits of SAP. The authors introduce start-to-finish business, technical, and project management roadmaps for successful SAP implementation. Then, drawing on their immense experience, they walk you through the entire process of planning and deployment—addressing make-or-break issues and hidden gaps that other guidebooks ignore. You'll discover how to employ processes, models, and toolsets that help you achieve implementation excellence while systematically reducing cost and business risk. Along the way, you'll find actionable advice and real-world insight into innovative project management, best-suited leadership, effective load testing, contemporary infrastructure implementation, and more. George W. Anderson is responsible for providing enterprise applications thought leadership for the EDS/HP office of the CTO. A long-time SAP consultant and PMI-certified project manager, George has authored several best-selling books and enjoys new challenges. Charles D. Nilson is a senior program manager for EDS/HP and has led many successful SAP implementation teams over the years. He is a PMI PMP and is SAP Partner Academy certified in MM and PP. Tim Rhodes

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is a senior SAP technical consultant for EDS/HP and a Basis/infrastructure veteran focused on implementing, migrating, and upgrading SAP Business Suite and NetWeaver solutions. Tim is also an SAP-certified technical consultant, OCP, MCSE, and HP Master ASE. Detailed Information on How To... Define the business vision driving your implementation, and use it to design your solution Use TCO techniques to fully understand SAP's financial impact in your organization Structure your SAP project management office, business teams, technical support organization, and overall project team Size, plan, and test your SAP infrastructure to deliver the best performance and availability at the best cost Integrate SAP into an SOA environment Install and configure SAP Business Suite and NetWeaver components Perform basic functional configuration, testing, and change management activities Enable a smooth transition by successfully performing the critical tasks that immediately precede SAP Go-Live Choose the right mix of tools and applications to test, manage, and monitor SAP Prepare your SAP Operations team for its post-implementation responsibilities

A timely and authoritative guide, written by the Chief Architect and Founder of Alfresco Alfresco is considered the leading open source solution for Web and Content Management. What makes Alfresco unique is its services, which can be easily extended with web scripts via RESTful services. Written by an author team that includes the chief architect and the founder of Alfresco, this comprehensive guide provides in-depth coverage of the Alfresco architecture and services and shows how to extend them through Web scripts to meet real business needs. You'll learn how to use Alfresco services to create effective content management solutions while detailed code examples show you how to extend Alfresco with Web scripts using RESTful services to deliver

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custom solutions. Features detailed, working code examples that demonstrate how to extend Alfresco with Web scripts
Written by the Chief Architect and other key Alfresco insiders, ensuring that this book is both authoritative and up-to-date
Shows how to integrate Alfresco with Drupal and Joomla portal solutions
Covers the upcoming Alfresco 3.2 release
Includes real-world case examples of increasing levels of sophistication and complexity
The companion Web site contains all source code examples in the book
You'll benefit from this timely resource that shows how to get the most from Alfresco for specific business requirements.

"Bioinformatics: Concepts, Methodologies, Tools, and Applications highlights the area of bioinformatics and its impact over the medical community with its innovations that change how we recognize and care for illnesses"--Provided by publisher.

"Content Management mit XML" wendet sich an Mediendesigner und Entscheider im Bereich Electronic Publishing, die eine fundierte Antwort auf die Frage benötigen, ob und in welchem Maße XML für Content Management-Aufgaben geeignet ist, also für die Erzeugung, Aufbereitung, Präsentation und Wiederverwendung von Inhalten. Hierzu werden die funktionalen, technologischen und konzeptionellen Grundlagen sowohl des Content Management-Prozesses wie auch des XML-Standards herausgearbeitet und präsentiert und damit verdeutlicht, warum XML die Schlüsseltechnologie beim Aufbau von Content Management-Prozessen aller Art ist. Vertiefte XML-Kenntnisse werden nicht vorausgesetzt. Ähnlichkeiten und Unterschiede zwischen XML, HTML und Datenbanken werden herausgearbeitet und der Einsatz von XML in kommerziell verfügbaren Produkten vorgestellt. In der 2. Auflage wurden die Neuerungen und Fortschritte besonders bei der Standardisierung berücksichtigt.

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Content-Management in der Praxis beschreibt anhand von illustrativen Fallbeispielen Lösungskonzepte für den erfolgreichen Aufbau und Betrieb unternehmensweiter Portale. Mit klarem Blick für die betriebliche Realität entwickelt der Autor ein integriertes Modell für das Content-Management, auf dessen Basis die einzelnen Fragestellungen der Arbeit analysiert und strukturiert werden. Neben strategischen Elementen beschreibt das Buch eine integrierte Architektur für das Content-Management multikanalfähiger Portale, die Prozessmodelle und darauf ausgerichtete Software-Funktionen des Content-Management enthält. Das Buch zeigt Unternehmen Wege auf, um aus unterschiedlichen Ausgangssituationen heraus ein effizientes und am betrieblichen Nutzen ausgerichtetes Content-Management zu erzielen. Die Darstellung auch komplexer Themenstellungen in klarer und allgemeinverständlicher Sprache erleichtert dem Leser den Einstieg in die teilweise unübersichtliche Materie.

Virtual Research Environments examines making Information and Communication Technologies (ICT) usable by researchers working to solve “grand challenge problems in many disciplines from social science to particle physics. It is driven by research the authors have carried out to evaluate researchers’ requirements in using information services via web portals and in adapting collaborative learning tools to meet their more diverse needs, particularly in a multidisciplinary study. This is the motivation for what the authors have helped develop into the UK Virtual Research Environments (VRE) programme. They illustrate generics with specific instances of studies carried out comparing portal technologies and evaluating usability. This work, and further development of collaboration and Webbased research tools has been carried out with international collaborators, in particular using the Sakai framework and other recent Java-

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language based portal programming frameworks and associated standards. The book is divided into a number of chapters providing motivation, illustrations, comparisons of technology and tools, practical information about deployment and use and comments on issues and difficulties in ensuring uptake of e-Science and Grid technology by already practicing researchers. Definition of Virtual Research Environments and e-Research with analogies to Virtual Learning Environments Compilation about how e-Research is carried out with reference to work in UK and USA on portals and services for collaborative learning, shared information services and repositories and their application for multi-disciplinary research Description of Science Gateways to distributed research resources (Grid computing, data and Web 2.0 style collaboration tools) and their relevance to the grand challenges facing research requiring large teams Thanks to advances in Internet commerce, every enterprise--even the smallest home-based business--now has the power to create a global presence. Each day, more businesses are drawn to the promise of increased access to customers, combined with dramatic cost reductions. However, consumer expectations and demands seem to increase daily. The major challenge in building successful Internet commerce sites continues to be how to use Internet technology most effectively to deliver added value to customers. Written by two of the leading authorities in the field of Internet commerce, *Designing Systems for Internet Commerce, Second Edition*, explores the core issues surrounding the construction of successful Internet commerce systems. It provides a solid foundation, focusing on best practices and approaches for Internet architecture and design. This significant new edition reflects lessons learned since the late 1990s, explaining how and why essential technologies and commerce issues have evolved and how

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those changes have resulted in a new era for commerce systems. Topics covered include: Extensible markup language (XML) The evolution of shopping carts and order management Integration with enterprise applications Development of reliable and scalable systems Mobile and wireless systems and technologies Designing Systems for Internet Commerce is your key to building a commerce site that will meet your business needs and satisfy demanding customers. With a focus on problem solving, the authors share their mastery with you as they explore the major challenges and obstacles related to Internet commerce architecture and strategy. This comprehensive coverage includes: Core Internet business strategy Retail and B2B systems Information commerce business models with case studies Functional architecture Implementation strategies, such as outsourcing, custom development, packaged applications, project management, 7x24 operation, and multiorganization operation The building blocks of Internet commerce, including media and application integration, sessions and cookies, object technology, and application servers Proven strategies for system design Creating and managing content Essential considerations in cryptography and system security Payment systems and transaction processing 0201760355B08262002

This volume provides a foundation in digital accounting by covering such fundamental topics as accounting software, XBRL (eXtensible Business Reporting Language), and EDI. The effects of the Internet and ERP on accounting are classified and presented for each accounting cycle, along with a comprehensive discussion of online controls.

Inhaltsangabe: Einleitung: Der Einsatz von betrieblicher Standardsoftware spielt innerhalb der meisten

mittelständischen und großen Unternehmen bei der Abbildung von Geschäftsprozessen oder Organisationsstrukturen eine entscheidende Rolle. Was soweit führt, dass ein Tagesgeschäft ohne den Einsatz von Softwarelösungen nahezu undenkbar ist. Trotz der gewachsenen Bedeutung solcher Produkte handelt es sich immer noch um Standardsoftware, welche charakteristisch nur einen klar definierten Anwendungsbereich abdeckt und somit nicht alle individuellen Bedürfnisse des Kunden erfüllt. Um Insellösungen zu vermeiden, existieren vom Hersteller integrierte Schnittstellen. Oftmals passen diese jedoch nur zu kostenintensiven, zusätzlichen Komponenten, die wiederum nur einen Teil der gestellten Anforderungen befriedigen. Die Betrachtung dieses Sachverhaltes im Zusammenhang mit der Thematik Enterprise-Content-Management (ECM) zeigt, dass betriebliche Standardsoftware nur einen Teil der Gesamtanforderungen, meist nur das klassische Content-Management, liefert. Entsprechende Bestandteile wie Dokumentenmanagement, Wissensmanagement, Kollaboration oder Schriftgutverwaltung sind entweder bloß rudimentär oder überhaupt nicht vorhanden und verdeutlichen, wie weit ein solches Produkt von einem eigentlichen ECM-System entfernt ist. Zwar lassen sich durch sogenanntes Customizing eine Reihe von Anpassungen vornehmen, doch spezielle Bedürfnisse und Fähigkeiten bleiben so gut wie immer auf der Strecke oder erliegen den zahlreichen Vorteilen der Standardsoftware wie z.B. dem hohen Verbreitungs- und Reifegrad. Um die Lücke zwischen Ist- und Soll-Zustand

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zu schließen, ist es notwendig die fehlenden Aspekte im Rahmen von Individualentwicklungen zu realisieren. Dabei stehen den Entwicklern verschiedene Alternativen zur Verfügung. Eine verbreitete Variante ist dabei der Einsatz von standardisierten Schnittstellen, welche es erlauben Entwicklungen möglichst versionssicher und produktunabhängig zu platzieren. Motivation: Seit einigen Jahren setzen Unternehmen verstärkt auf die Verwendung von Open Source Software statt herkömmlicher proprietärer Lösungen. Vor allem im Bereich der ECM-Systeme etablieren sich immer mehr Produkte, welche den Entscheidungsprozess bei der Auswahl von Software wesentlich beeinflussen. Eines davon beschreibt die Lösung von Alfresco, welche basierend auf einer modularen Java-Architektur eine Verbindung neuester Konzepte und Modelle mit modernsten Technologien [...]

This book is not only on ERP but also covers other enterprise applications like PLM, CRM, SCM, SRM etc. which are growing at a faster rate than core ERP application as the ERP market is getting saturated. This text is intended for students (who want to learn these topics for the first time), for practicing executives (who want to move to a career in ERP from their traditional role in finance, operations, marketing or HR and want to know what ERP or CRM is all about) and finally for managers who are responsible for selecting, implementing and maintaining an ERP/CRM/PLM/SCM package in their organisation.

Since SAP is emphasizing recent developments in operations management in its SCM initiative, this book

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describes the methodological background from the viewpoint of a company using SAP systems. It describes order processing both in an intra- and interorganizational perspective, as well as describing future developments and system enhancements.

Information Technology professionals can use this book to move beyond the excitement of web services and service oriented architecture (SOA) and begin the process of finding actionable ideas to innovate and create business value. In *Enterprise SOA: Designing IT for Business Innovation*, SAP's blueprint for putting SOA to work is analyzed from top to bottom. In addition to design, development, and architecture, vital contextual issues such as governance, security, change management, and culture are also explored. This comprehensive perspective reduces risk as IT departments implement ESA, a sound, flexible architecture for adapting business processes in response to changing market conditions. This book answers the following questions: What forces created the need for Enterprise Services Architecture? How does ESA enable business process innovation? How is model-driven development used at all levels of design, configuration, and deployment? How do all the layers of technology that support ESA work together? How will composite applications extend business process automation? How does ESA create new models for IT governance? How can companies manage disruptive change? How can enterprise services be discovered and designed? How will the process of adapting applications be simplified? Based on extensive research with experts from the

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German software company SAP, this definitive book is ideal for architects, developers, and other IT professionals who want to understand the technology and business relevance of ESA in a detailed way--especially those who want to move on the technology now, rather than in the next year or two.

Masterarbeit aus dem Jahr 2012 im Fachbereich Informatik - Wirtschaftsinformatik, Note: 1,3, Universität Duisburg-Essen (VAWi), Sprache: Deutsch, Abstract: The concept of enterprise portals, and employee portals in particular, offers a promising approach to providing a centralized platform that integrates multiple in-house applications and processes in a user friendly way. The existing literature suggests a number of models of procedure for introducing enterprise portals, but only very few address the issue of improving already established portals in companies. The company Finanz Informatik already uses a portal for its internal reporting which is based on SAP NetWeaver Portal. The benefits of this product are not being fully exploited given the fact that the internal business system landscape primarily uses other SAP products which could easily be integrated. For this reason, the current portal named "MIS-Portal" should be extended to become a new employee portal "POINT" for all business SAP applications, which can be used by all employees. Against this background, this master thesis designs a model of procedure for the continuous development of employee portals, which is derived from the theoretical fields of "continuous improvement processes", "general procedure models" and "procedure models for

introduction of corporate portals". The design of the procedure model consists of the five phases "strategy", "analysis", "design", "implementation" and "introduction", which depend on each other and ensure a continuous improvement due two PDCA-cycles. In order to test the practical applicability of the procedure model for the continuous development of employee portals, the planned activities within the corresponding phases are applied to the context of Finanz Informatik. The transition from "MIS-Portal" to "POINT" is exemplified as one selected iteration to evaluate the quality of the model. In this practical section it is demonstrated that the procedure model can be successfully applied to Finanz Informatik. Whether the model can also be used in other scenarios in generic company contexts cannot be answered definitively. But the experience with previous uses of the model suggests that it has a high degree of applicability for generic scenarios. For this reason, we can confidently put forward the hypothesis that this design of the procedure model can be used in other contexts, too.

Inhaltsangabe: Einleitung: Der Bereich der Beschaffung bietet viele Ansätze zur Senkung der Kosten, um die Rentabilität des Unternehmens zu steigern. Dafür müssen Beschaffungsprozesse möglichst automatisiert und vereinfacht und die Zusammenarbeit mit den Lieferanten verbessert werden. So bleibt den Einkäufern mehr Zeit für strategische Aufgaben. Zudem muss das Problem der inkonsistenten und mehrfach vorhandenen Stammdaten durch systematisches Stammdatenmanagement angegangen werden. Ein

ganzheitliches Supplier Relationship Management kann hier effizient unterstützen und einen Wertschöpfungsbeitrag leisten. Als Grundlage für das Verständnis für die Zielsetzung dieser Arbeit sollten die Einleitung und Problemstellung am Anfang dieser Diplomarbeit dienen, die die aktuelle Situation und Entwicklungen auf den Beschaffungsmärkten skizzieren. Dieses betriebswirtschaftliche Umfeld führt zu Veränderungen in den Unternehmen und begründet die Notwendigkeit von SRM-Lösungen. Ziel dieser Diplomarbeit ist es daher, zunächst einen Überblick über die Möglichkeiten und Ziele von SRM-Software sowie einen kurzen Einblick in die historische Entwicklung dieser Lösung zu geben. Weiterhin soll die vorliegende Arbeit einen detaillierten Überblick über das Funktionsangebot der Software-Lösung mySAP Supplier Relationship Management, als Bestandteil der mySAP Business Suite, geben. In den letzten Jahren wurden die Funktionalitäten des mySAP SRM kontinuierlich an die neuen Herausforderungen der Wirtschaft und an Anforderungen der Kunden angepasst und weiterentwickelt. Hierfür wurden einige Geschäftsprozesse ausgewählt, die detailliert beschrieben werden. Gang der Untersuchung: Die Arbeit gliedert sich grundlegend in drei Teilbereiche: a. Theoretischer Teil über die aktuelle Situation des Beschaffungsmarkts, b. Durchführung und Ergebnisse einer Studie zur aktuellen Bedeutung und Trends von Softwareeinsatz im Einkauf und c. Wirtschaftlicher Nutzen von SRM-Software Bei der anfänglichen theoretischen Abhandlung werden die aktuelle Situation

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des Beschaffungsmarkts und Grundlagen von Einkaufssoftware beschrieben. Dabei wird insbesondere auf die SRM-Lösung der SAP AG mySAP SRM eingegangen. Der zweite Teilbereich behandelt die Gestaltung und Auswertung einer Befragung zur aktuellen Bedeutung und Trends von Softwareeinsatz im Einkauf. Aus diesem Grund war ich auf die Teilnahme von möglichst vielen Messebesuchern bei der e_procure & supply angewiesen, die mit mir geduldig [...]

Learn how to sell online. Real-world case studies and market insights from the world's largest brands reveal what the best brands are doing right to win online. Gain knowledge of best practices that enable brands and retailers to survive and thrive in the dynamic, fast-paced, and highly competitive world of e-commerce. Leveraging his first-hand knowledge as founder and CEO of Content Analytics, serial entrepreneur and author David Feinleib examines the threats and immense opportunity facing today's most valuable brands. He demonstrates how brands that want to succeed in the fiercely competitive environment of e-commerce must understand and embrace the four key elements that control how much is sold and by whom: algorithms, content, convenience, and execution. What You'll Learn Learn the best practices in e-commerce of the world's leading brands and how to: Make the transition from selling in-store to selling (and winning) online Conduct online brand audits to pinpoint opportunities for improvement Increase brand equity through high-quality content Maximize online sales by understanding the key metrics you need to measure and optimize Who This Book Is For Brand managers,

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shopper marketing professionals, e-commerce managers, and sales professionals at brands and manufacturers; buyers, category managers, and merchants at retailers; and agency and search engine marketing professionals looking to develop expertise in e-commerce so they can expand the work they do with their brand and retailer clients

The need to archive information is on the rise, driven by content and data growth, regulatory compliance, legal discovery, and data protection requirements. The IBM® Smart Archive strategy is a comprehensive, unified, and integrated archive strategy that combines IBM software, systems, and service capabilities that are designed to help organizations extract value and to gain new intelligence from information by collecting, organizing, analyzing, and using that information. IBM Enterprise Content Management (ECM) products and offerings combined with the IBM Information Archive device provides the type of end-to-end Smart Archive solution that is a critical component of the IBM Smart Archive strategy. This IBM Redpaper™ publication focuses on the benefit and technical details of the integration of ECM products and offering with the Information Archive device. We explain the need and concept behind the IBM Smart Archive strategy, provide an overview of the Information Archive device and ECM products and offerings, and discuss how integrating them can benefit an organization. The technical details that we provide include integrating the Information Archive device with the following ECM products and offerings: -- IBM FileNet® P8 -- IBM Content Manager -- IBM Content

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Manager OnDemand The Information Archive for Email, Files, and eDiscovery solution comes with the preintegrated and preconfigured Information Archive device and the preinstalled ECM software. The paper introduces technical sales people and IT specialists to the IBM Smart Archive strategy and the integration of Information Archive and ECM products and offerings. At the same time, it provides IT specialists specific guidance about performing the integrations.

“Logistic Core Operations with SAP” not only provides an overview of core logistics processes and functionality—it also shows how SAP’s Business Suite covers logistic core operations, what features are supported, and which systems can be used to implement end-to-end processes in the following logistic core disciplines: Procurement, Distribution, Transportation, Warehouse Logistics and Inventory Management, and Compliance and Reporting. In this context the authors not only explain their integration, the organizational set-up, and master data, but also which solution fits best for a particular business need. This book serves as a solid foundation for understanding SAP software. No matter whether you are a student or a manager involved in an SAP implementation, the authors go far beyond traditional function and feature descriptions, helping you ask the right questions, providing answers, and making recommendations. The book assists you in understanding SAP terminology, concepts and technological components as well as their closed-loop integration. Written in a clear, straight-forward style and using practical examples, it contains valuable tips,

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illustrative screenshots and flowcharts, as well as best practices—showing how business requirements are mapped into software functionality.

InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects.

Studienarbeit aus dem Jahr 2005 im Fachbereich Informatik - Wirtschaftsinformatik, Note: 1,7, Fachhochschule Bonn-Rhein-Sieg in Sankt Augustin, 49 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Neben den klassischen Produktionsfaktoren wie Boden, Arbeit und Kapital gewann Information im Laufe der letzten Jahre einen mindestens ebenso hohen Stellenwert und nimmt heute als strategischer Produktionsfaktor eine immer größere Bedeutung an. In einer Informationsgesellschaft ist „Informiertsein“ eine grundlegende Voraussetzung für den betrieblichen Erfolg. Schätzungsweise 80 Prozent der im Unternehmen vorhandenen Informationen sind nicht strukturiert. Diese Zahlen machen deutlich, wie wichtig es ist, nicht nur auf die strukturierten Informationen zuzugreifen, die beispielsweise in ERP-Systemen gespeichert wurden, sondern auch auf weniger strukturierte Informationen, wie z.B. Dokumente, Web-Inhalte, E-mails, Präsentationsfolien oder Audio- und Videoclips, die oft Erfolg entscheidendes Wissen für das Unternehmen enthalten.³Die Verteilung dieser Informationen an die Mitarbeiter erfolgt meist über ein unternehmenseigenes Netz - das Intranet.⁴Intranet wird zu einem Informationspool, das jedem Mitarbeiter die

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Informationen zur Verfügung stellt, die er benötigt. Gleichzeitig kann jeder Mitarbeiter diese Struktur nutzen, um sein (Fach-) Wissen dem Unternehmen in digitaler Form zur Verfügung zu stellen. Es entsteht eine hervorragende Möglichkeit, Informationen innerhalb eines Unternehmens zu generieren, zu kumulieren und Ziel gerichtet zu verteilen⁵Doch obwohl diese Informationen im Unternehmen in hoher Quantität vorliegen, ist es oft problematisch, das Informationspotenzial optimal zu nutzen.⁶Wegen des komplexen Informationsangebotes ist es oft schwierig, die gewünschten Informationen schnell und in richtiger Qualität zu finden. Das bedeutet, dass die Inhalte so strukturiert und klassifiziert werden müssen, dass alle Mitarbeiter bei ihrer täglichen

This book is about running modern industrial enterprises with the help of information systems. Enterprise resource planning (ERP) is the core of business information processing. An ERP system is the backbone of most companies' information systems landscape. All major business processes are handled with the help of this system. Supply chain management (SCM) looks beyond the individual company, taking into account that enterprises are increasingly concentrating on their core competencies, leaving other activities to suppliers. With the growing dependency on the partners, effective supply chains have become as important for a company's success as efficient in-house processes. This book covers typical business processes and shows how these processes are implemented. Examples are presented using the leading systems on the market –

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SAP ERP and SAP SCM. In this way, the reader can understand how business processes are actually carried out "in the real world".

In order to make strategy happen there is a need for powerful management information systems. SAP focuses on the application of modern business administration concepts, e.g. Value Based Management, the Balanced Scorecard, the Management Cockpit or flexible planning methods. The book describes the methodology and implementation of a powerful tool for enterprise management. Practical examples show how SAP Strategic Enterprise Management/Business Analytics (SAP SEM/BA) can help to improve cross functional planning, reporting and analyzing. SAP SEM/BA is a leading edge IT-solution for top management and related departments in large enterprises and groups. It demonstrates the state of the art of modern management information and decision support systems.

This guide provides information for companies on how to plan and organize a SAP implementation. It includes examples of both new and existing SAP customer sites which offer tried and proven approaches, scripts and tools to save time and money.

Inhaltsangabe: Einleitung: „In fünf Jahren gibt es keine speziellen Internetfirmen mehr. Dann muss jedes Unternehmen eine Internet-Firma sein, um überhaupt überleben zu können“, so lautete schon vor einiger Zeit die Aussage des Chefs eines führenden US-Halbleiter-Herstellers. Auch wenn sich dies ein wenig übertrieben anhört, so muss man doch beachten, dass in vielen

Unternehmen keine Innovation eine solch strategische Bedeutung erreicht hat, wie die rasante Entwicklung der Informations- und Kommunikationstechnologie. Der Siegeszug des Internets bringt auch eine starke Veränderung der Anforderungen an Unternehmen mit sich. Die Märkte wachsen zusammen, werden größer und transparenter. Informationen stehen weltweit, rund um die Uhr und sozusagen auf Mausclick zur Verfügung. Geschäftsprozesse laufen mit enormer Geschwindigkeit ab. Der mit dieser Globalisierung einhergehende Wandel bricht die traditionellen Unternehmensstrukturen auf und stellt Unternehmen vor neue Herausforderungen. Der steigende Wettbewerbs- und Kostendruck, der schnelle technologische Fortschritt sowie die hohe Dynamik des Unternehmensumfeldes erfordern von Unternehmen strategisch wichtige Entscheidungen. Vor allem die stärkere Orientierung zu Kunden und Lieferanten, die Bildung von zwischenbetrieblichen Kooperationen, die Generierung neuer Beschaffungswege sowie die optimale Gestaltung der Geschäftsprozesse sind zentrale Aufgaben für die Unternehmen zur Sicherung ihrer Wettbewerbsfähigkeit. Den in diesem Zusammenhang auftretenden Schlagworten wie „E-Commerce“ oder „Business-to-Business“ kann sich heutzutage kein Unternehmen mehr verschließen. Zwar werden DV-technische Lösungen schon lange für innerbetriebliche Prozesse eingesetzt, doch reicht es mittlerweile bei weitem nicht mehr aus, bestehende interne Abläufe elektronisch abzubilden. Vielmehr wird es immer wichtiger, global mit anderen Unternehmen zu kommunizieren. Durch die Ergänzung der eigenen

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Geschäftsprozesse um die der Zulieferer werden unternehmensübergreifende Systeme entwickelt und Geschäftsbeziehungen zu Kunden und Lieferanten effizienter gestaltet. Während schon seit einigen Jahren viele Unternehmen zumindest Teile ihrer Beschaffung auf elektronischem Wege über sogenannte E-Procurement-Systeme durchführen, haben sich in der Vergangenheit immer mehr elektronische Marktplätze gebildet, deren Funktionalität weit über die Beschaffung hinausreicht. Momentan geht die Entwicklung in die Richtung privater Marktplätze, wobei [...]

Concentration tendencies, globalization, increasing cost pressure and well-informed customers all make up the hard competition faced by today's businesses. The "right" products, a successful market image, a strong positioning between suppliers and customers, efficient logistics and optimum organization structures contribute to a company's survival. Achieving this goal requires flexible information and communication systems that are fully adaptable to the specific situation. Modern retail information systems are not bound by organization borders but support both business partner cooperation and electronic commerce. This book presents the architecture of retail information systems, as well as the functions of SAP Retail, and in so doing links modern retail management with the implementation strategies based on innovative software systems.

This book is a simple tutorial guide with practical issues and their solutions, aimed at enabling readers to implement the various features of the SAP HCM module. If you are familiar with ERP products, and would like to

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leverage knowledge and fine-tune your configuration skills, then this book is for you. This book is aimed at readers who want to learn about SAP HCM and its most popular functionalities.

SAP is a market leader in enterprise business application software. SAP solutions provide a rich set of composable application modules, and configurable functional capabilities that are expected from a comprehensive enterprise business application software suite. In most cases, companies that adopt SAP software remain heterogeneous enterprises running both SAP and non-SAP systems to support their business processes. Regardless of the specific scenario, in heterogeneous enterprises most SAP implementations must be integrated with a variety of non-SAP enterprise systems: Portals Messaging infrastructure Business process management (BPM) tools Enterprise Content Management (ECM) methods and tools Business analytics (BA) and business intelligence (BI) technologies Security Systems of record Systems of engagement The tooling included with SAP software addresses many needs for creating SAP-centric environments. However, the classic approach to implementing SAP functionality generally leaves the business with a rigid solution that is difficult and expensive to change and enhance. When SAP software is used in a large, heterogeneous enterprise environment, SAP clients face the dilemma of selecting the correct set of tools and platforms to implement SAP functionality, and to integrate the SAP solutions with non-SAP systems. This IBM® Redbooks® publication

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explains the value of integrating IBM software with SAP solutions. It describes how to enhance and extend pre-built capabilities in SAP software with best-in-class IBM enterprise software, enabling clients to maximize return on investment (ROI) in their SAP investment and achieve a balanced enterprise architecture approach. This book describes IBM Reference Architecture for SAP, a prescriptive blueprint for using IBM software in SAP solutions. The reference architecture is focused on defining the use of IBM software with SAP, and is not intended to address the internal aspects of SAP components. The chapters of this book provide a specific reference architecture for many of the architectural domains that are each important for a large enterprise to establish common strategy, efficiency, and balance. The majority of the most important architectural domain topics, such as integration, process optimization, master data management, mobile access, Enterprise Content Management, business intelligence, DevOps, security, systems monitoring, and so on, are covered in the book. However, there are several other architectural domains which are not included in the book. This is not to imply that these other architectural domains are not important or are less important, or that IBM does not offer a solution to address them. It is only reflective of time constraints, available resources, and the complexity of assembling a book on an extremely broad topic. Although more content could have been added, the authors feel confident that the scope of architectural material that has been included should provide organizations with a fantastic head start in defining their

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own enterprise reference architecture for many of the important architectural domains, and it is hoped that this book provides great value to those reading it. This IBM Redbooks publication is targeted to the following audiences: Client decision makers and solution architects leading enterprise transformation projects and wanting to gain further insight so that they can benefit from the integration of IBM software in large-scale SAP projects. IT architects and consultants integrating IBM technology with SAP solutions.

"This book is insightful and thought-provoking for even the most seasoned SAP BW individual." —Richard M. Dunning, Chair, American SAP Users Group

Written by the leading experts in the field, this comprehensive guide shows you how to implement the SAP Business Information Warehouse (BW) and create useful applications for business analysis of company-wide data. You'll quickly learn how to design, build, analyze, and administer the data and information in the SAP BW component. The authors present the material in a way that reflects the process an organization goes through during a software implementation. They begin with an introduction to the fundamentals of data warehousing and business intelligence, helping you determine if SAP BW is right for your organization. The book then focuses on the business content and options available when trying to deliver value from the data stored in the SAP BW. And it includes a methodology for implementing the BW, such as data modeling and techniques for capturing and transforming data. With this book, you'll discover the options available in SAP BW 3.0 and explore a new way

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to drive business performance. It will show you how to:
Tackle such challenges as eliminating poor data quality
Develop an information model in order to properly deploy
SAP BW Utilize ETL, data storage, information access,
analysis, and presentation services Schedule, monitor,
archive, and troubleshoot data loads Effectively plan and
manage the performance of a data warehouse The
companion Web site provides useful guides and
templates for configuring your system, industry case
studies, and additional updates.

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