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Responding to the era of crises in which we now live, The  
Crisis Manager offers wise counsel for anticipating and  
responding to crises as well as taking the steps required to  
reduce the impact of these events. Spotlighting the reality of  
crisis at levels ranging from local to global, author Otto  
Lerbinger helps readers understand the approaches and  
ways of thinking required for successful crisis management in  
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from crisis, he guides managers to make good decisions  
under conditions of high uncertainty, and to consider the  
interests not only of stockholders but also of a wide variety of

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stakeholders. With a focus on the threat of crises to an organization's most valuable asset – its reputation – The Crisis Manager covers: Preparation for crisis, including crisis communication planning Physical crises – natural, biological, and technological "Human climate" crises, stemming from targeted attacks on an organization's policies, actions, or physical holdings Crises due to management failure, including mismanagement, skewed values, deception, and misconduct New to this second edition are the use of social media in crisis management, and chapters on image restoration strategies and crises stemming from mismanagement, as well as a comprehensive updating of the entire work. Real-world case studies provide examples of what worked and what did not work, and the reasons why. Written for present and future crisis managers in all types of businesses and organizations, this resource will be required reading for students in public relations, business, and management, as it prepares them for their crucial roles as decision makers.

This book assesses critically the British approach to hazard management and emergency planning. It identifies the principal legal, organizational and cultural impediments to more effective hazard management and emergency planning, postulates explanations for the shortcomings in the British approach and examines a number of promising avenues for improving current practice. It comprises 18 chapters written by experts with a wide range of practical experience in the many different aspects of the field. Many of the authors introduce international perspectives and comparisons. From it all, the editors conclude, sadly: 'The overall hazard and emergency management approach currently adopted in Britain appears to be inadequate and current standards of protection appear to be inefficient for the 1990s and beyond' Lance Wright shows why business in the 21st century requires a new understanding of the intersection of risk,

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security, and human resource management. He argues that these areas should no longer be considered separate processes, handled by technical specialists with limited spheres of expertise. People, risk and security management should be treated as a critically important integrated business management system. People may be your greatest asset – but they can also be your biggest liability. They expose you to all sorts of risks – risks from things they can do (or fail to do) and from things that can be done to them. No matter how tight a risk and security management policy may be in theory, it can fail on its first contact with reality if it doesn't understand the people involved. Wright understands people, risk and security like few others. For years he was in charge people management for leading oil companies – getting people into and out of some of the most dangerous and hostile work environments on the planet – and keeping them safe while they were there. Then he was responsible for a private army, literally licenced to kill, guarding nuclear submarines that were being decommissioned as part of the Megatons to Megawatts program. Risk is more than a set of formulas. Security is more than guns, gates, and badges. Both ultimately come down to the people you are responsible for. One day, the depth of your understanding of that connection may what stands between you and disaster. You can have the ability of saving money immediately! Managing Risk in Extreme Environments takes readers through sophisticated risk management concepts and tools by way of insightful anecdotes and authoritative case studies. Offering an informative discourse on how risk management works in extreme situations, it gives readers an assessment of risk management strategies which is quite different from the highly abstract and mathematical versions practiced by businesses around the world every day. Duncan Martin discusses risk management across nine extreme

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environments, from epidemics to nuclear meltdown, featuring international interviews with front-line personnel. The final chapters outline the author's "seven laws" of extreme risk management, drawing out the implications for risk management in general and suggesting ways to transfer these lessons into the less extreme operational environments more applicable to other companies.

Business, non-profit and government leaders who want leverage for improving their organizations' performance will find answers in True Success. Unlike most management books, True Success provides fresh insights into fundamental but uncomfortable truths about organizations and success. A truly successful organization establishes a navigation and guidance system and process to understand its external environment and internal capabilities, to identify and assess attractive opportunities, and to generate and implement creative ideas about how to address these. By describing how such a system and process works, for both single and multi-businesses organizations, True Success empowers its readers to become more effective leaders and to enjoy greater personal success. "Most management books are like instant oatmeal; hot for a minute and ultimately bland and boring. Arnold Judson has found a way to provide plenty of meat, encapsulating his diverse consulting experiences in a thoughtful and thought-provoking set of ideas that any senior manager could use. Although the writing and examples are lively, it will

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take work, just as successful managing does. But there are great concepts, vivid examples and practical implementation guidelines for leaders serious about creating true success." -Allan R. Cohen Edward A. Madden Distinguished Professor of Global Leadership, Babson College Co-Author of Influence without Authority and Power Up, best-selling books on leadership.

Written by a senior examiner, Michael Raw, this OCR AS Geography Student Unit Guide is the essential study companion for Unit F761: Managing Physical Environments. This full-colour book includes all you need to know to prepare for your unit exam: clear guidance on the content of the unit, with topic summaries, knowledge check questions and a quick-reference index examiner's advice throughout, so you will know what to expect in the exam and will be able to demonstrate the skills required exam-style questions, with graded student responses, so you can see clearly what is required to get a better grade A guide to programs currently available on video in the areas of movies/entertainment, general interest/education, sports/recreation, fine arts, health/science, business/industry, children/juvenile, how-to/instruction.

An introduction to management skills for drillers, toolpushers, and other first-level supervisors in the petroleum industry. Eight lessons are presented in one well-illustrated, easy-to-read volume: What Is

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Management? What Is Leadership? How Do You Handle Personnel Problems? How Do You Start Out a New Hand? How Do You Train Employees? Where Do You Fit into the Organization? How Do You Plan and Organize Work? How Can Work Be Done More Efficiently? Each lesson begins with a list of learning objectives; a self-test covering all lessons is included. The text complements the Man Management and Rig Management video productions listed in this catalog. Concise, practical and entertaining to read, this excellent introduction to project management is an indispensable book for professionals and students working in or studying project management in business, engineering or the public sector. This third edition contains expanded sections on programme management, portfolio management, and the public sector. An entirely new chapter covers the evaluation, analysis and management of risks and issues. A much expanded section explores the rise and utilization of methodologies like Prince2.

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