

Major Problems In American History Volume Ii Since 1865

The book—which is suitable for courses on the history of American sexuality, gender studies, or gay and lesbian studies—presents a carefully selected group of readings organized to allow students to evaluate primary sources, test the interpretations of distinguished historians, and draw their own conclusions.

Designed to encourage critical thinking about history, the MAJOR PROBLEMS IN AMERICAN HISTORY series introduces students to both primary sources and analytical essays on important topics in U.S. history. This collection serves as the primary anthology for the introductory survey course, covering the subject's entire chronological span. Comprehensive topical coverage includes politics, economics, labor, gender, culture, and social trends. The Third Edition features greater focus on visual and cultural sources throughout. Several chapters now include images, songs and poems to give students a better feel for the time period and events under discussion. Key pedagogical elements of the Major Problems format have been retained: 15 to 16 chapters per volume, chapter introductions, headnotes, and suggested readings. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Designed to be the primary anthology or textbook for courses in Asian American history, this collection covers the subject's entire chronological span. The volume presents a carefully selected group of readings that requires students to evaluate primary sources, test the interpretations of distinguished historians, and draw their own conclusions. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Lewis Issues a Forceful Warning to Industry, 1936 5. GM Managers Work Behind Closed Doors on a Collective Bargaining Policy, 1936 6. Magazine of Wall Street Assesses Corporate Performance for Investors, 1929-1938 7. St. Louis Banker Heads the Defense Plant Corporation, 1940-1944 8. Life Celebrates Henry J. Kaiser and the U.S. Wartime Shipbuilding Program, 1942 9. Mill and Factory Explains How the Aircraft Industry Recruits Women, 1942 ESSAYS Michael A. Bernstein, Why the Great Depression Was Great Howell John Harris, GM, Chrysler, and Unionization Joel Davidson, World War II and the Birth of the Military-Industrial Complex 12. Postwar Challenges and Opportunities: The Culture of Affluence and the Cold War, 1945-1980 DOCUMENTS 1. National Association of Manufacturers Outlines a Plan for Postwar Prosperity, 1944 2. Real Estate Developers Lure Business to the Suburbs, 1948 3. A Concerned Consumer Asks a Big Businessman about the Price of a Nylon Shirt, 1950 4. U.S. News and World Report Explains What the Baby Boom Means to the Economy, 1957 5. Fortune Credits Federal Policies for the Explosion of Motels, 1959 6. Senator Hubert H. Humphrey Compares R & D Expenditures at Home and Abroad, 1962 7. Vietnam War Raises Business Hackles, 1971 ESSAYS Lizabeth Cohen, From Town Center to Shopping Center: The Reconfiguration of Marketplaces in Postwar America Bruce J. Schulman, Fortress Dixie: Defense Spending and the Rise of the Sunbelt 13. Business and the Public Interest: Corporate Responsibility for Environment, Health, and Safety, 1945-2005 DOCUMENTS 1. A Prominent Zoologist Speaks about the Threat of the Modern Economy, 1949 2. Weyerhaeuser Explains the Forest Industry's Practices, 1949 3. Ralph Nader Blames Detroit Carmakers for Automotive Accidents, 1965 4. Alcoa CEO Explains the Public Responsibility of Private Enterprise, 1967 5. Economist Milton Friedman Urges Business to Focus on Profits, 1970 6. Sun Oil Executives Outline the Nation's Energy Dilemmas, 1973 7. A Lawmaker Explains the Necessity for Superfund, 1981 8. CIGNA Doctor Critiques Tobacco Advertising, 1987 9. Hawaiians Debate Airport Expansion on Maui, 1996 ESSAYS David B. Sicilia, The Corporation Under Siege Mansel G. Blackford, The Controversy over the Kahului Airport 14. The Great Transition from Manufacturing to Services, 1945-2005 DOCUMENTS 1. Economist Victor R. Fuchs Highlights the Growth of Services, 1965 2. Investment Bankers Association Predicts a Computer Boom, 1963 3. Bill Veeck Assesses Baseball's Marketing, 1963 4. Ray Kroc Explains How He Built the McDonald's Empire, 1968 5. Journalists Probe Transportation Workers' Lives in the Wake of Deregulation, 1992 6. Sam Walton, Ten Rules That Worked for Me, 1992 7. A Congressman Explores Wal-Mart's Labor Practices in the United States and Asia, 2004 ESSAYS Thomas S. Dicke, We Deliver: Domino's Pizza and the Franchising Method Richard H.K. Vietor, American Airlines Competes after Deregulation Simon Head, Inside Wal-Mart 15. American Business in the World, 1945-2005 DOCUMENTS 1. Fortune Urges Business to Export Capitalism and Democracy, 1947 2. High Labor Costs and Foreign Competition Confound Steelmakers, 1968 3. National Industrial Conference Board Assesses the General Agreement on Tariffs and Trade (GATT), 1969 4. Pharmaceutical Giant Bristol-Myers Encounters Cultural Differences in Japan and the USSR in the 1970s 5. Time Documents the Agricultural Surplus, 1986 6. Journalist Thomas L. Friedman Describes McDonald's Global Expansion, 1996 7. Washington Think Tank Calculates NAFTA's Impact on Jobs, 2001 (table and maps) 8. USDA Reports NAFTA's Benefits to Agricultural Exports, 2001 ESSAYS Geoffrey Jones, Multinationals and Globalization Martin N. Baily and Diana Farrell, Exploding the Myths about Offshoring.

Except for Chapter 1 which comprises 3 Essays and Further reading, each chapter subdivides into Documents, Essays, and Further reading.

This text, designed for courses in US labor history or the history of American workers, presents a carefully selected group of readings that allow students to evaluate primary sources, test the interpretations of distinguished historians, and draw their own conclusions. Major Problems in the History of American Workers follows the proven Major Problems format, with 14–15 chapters per volume, a combination of documents and essays, chapter introductions, headnotes, and suggested readings.

MAJOR PROBLEMS IN THE GILDED AGE AND THE PROGRESSIVE ERA, Third Edition, presents a carefully selected group of readings on the transformative period between 1877 and 1920 that allow students to evaluate primary sources, test the interpretations of distinguished historians, and draw their own conclusions. Covering capitalism, labor movements, the Great War, and roots of Progressive reform movements the book takes a roughly chronological approach, emphasizing themes that continue to resonate today. As part of Cengage Learning's Major Problems in American History Series, the book is designed to encourage critical thinking about history. It contains primary documents and analytical essays as well as introductions, headnotes to provide context, up-to-date bibliographies, and full document sources. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Designed to encourage critical thinking about history, the Major Problems in American History series introduces students to both primary sources and analytical essays on important topics in US history. This collection, designed for courses on Texas history or the history of southwest, covers the subject's entire chronological span. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

For each chapter, this book contains a wide selection of primary sources as well as two essays by historians.

Designed to encourage critical thinking about history, this reader uses a carefully selected group of primary sources and analytical essays to allow students to test the interpretations of distinguished historians and draw their own conclusions about the history of American foreign policy. This text serves as an effective educational tool for courses on U.S. foreign policy, recent U.S. history, or 20th Century U.S. history. Some of the new literature spotlights cultural relations, and the ways in which culturally constructed attitudes about class, gender, race, and national identity have shaped American's perceptions of the world and subsequently its overseas relationships. In this volume, almost one-half of the essays are new, including selections by Laura McEnaney, Michael L. Krenn, Walter A. Hixson, Robert W. Tucker, Erez Manela, Victoria de Grazia, Thomas F. O'Brien, John Lewis Gaddis, Andrew J. Rotter, Chen Jian, Vladislav Zubok, Michelle Mart, Christina Klein, Randall Woods, Jeremi Suri, Carol Eisenberg, Salim Yaquib, Melvyn P. Leffler, Arne Odd Westad, and George C. Herring. This new edition includes expanded coverage of U.S. policy toward the Third World. New selections explore the U.S. presence in Latin America during the interwar era and the Middle East during the early Cold War and the era of detente. Others examine U.S. relations with Southeast Asia prior to U.S. military escalation in the Vietnam War and the negotiations pursued by the Richard Nixon administration to end that conflict. Recently released documents on Ronald Reagan's presidency and the end of the Cold War have also been added. Finally, the last chapter had been revised to focus on the administration of George W. Bush and its response to the terrorist attacks of September 11th, including the on-going wars in Iraq and Afghanistan. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Designed to encourage critical thinking about history, this book introduces students to both primary sources and analytical essays on important topics in US history. It contains primary documents, secondary sources, chapter introductions, separate introductions to documents and essays in every chapter, bibliographies, and documentation of sources.

Designed to encourage critical thinking about history, the MAJOR PROBLEMS IN AMERICAN HISTORY series introduces students to both primary sources and analytical essays on important topics in U.S. history. This collection serves as the primary anthology for the introductory survey course, covering the subject's entire chronological span. Comprehensive topical coverage includes politics, economics, labor, gender, culture, and social trends. The fourth edition has been revised to reflect two new historiographical trends: the emergence of the history of religion as an exceptionally lively field and the internationalization of American history. Several chapters include images, songs, and poems to give students a better "feel" for the time period and events under discussion. Key pedagogical elements of the Major Problems format have been retained: 15 to 16 chapters per volume, chapter introductions, headnotes, and suggested readings. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This text presents a carefully selected group of readings on medical history and development that allow students to evaluate primary sources, test the interpretations of distinguished historians, and draw their own conclusions.

Part of the Major Problems in American History series, this text for courses in family history or history of childhood balances its discussion of marriage and gender relations with coverage on children and childhood. Offering a thorough treatment of race, ethnicity, and class from colonial times to the present, this edition grants sustained attention to Native Americans and Latinos. Relating history to larger political events, the text narrative balances coverage of public policy toward families with coverage of the experiences of family life.

Major Problems in American History: Since 1865 Wadsworth Publishing Company

Designed to encourage critical thinking about history, the MAJOR PROBLEMS IN AMERICAN HISTORY series introduces readers to both primary sources and analytical essays on important topics in U.S. history. This collection serves as a primary anthology for introductory U.S. history, covering the subject's entire chronological span. Comprehensive topical coverage includes politics, economics, labor, gender, culture, and social trends. The Third Edition features greater focus on visual and cultural sources throughout. Several chapters now include images, songs and poems to give readers a better feel for the time period and events under discussion. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This volume offers an exciting examination of the nation's urban development, reflecting historians' awareness of the city's pivotal role in the unfolding of American history.

This second edition builds on the first, while making significant changes that reflect new trends in the study of American immigration history. The field was first centrally defined in the mid-twentieth century by the study of immigrants from Europe. Asians and Latinos were not considered "immigrants"--People who settled permanently in the United States. They were considered "birds of passage"--people who did not experience the same social processes of incorporation and assimilation as did Europeans. As immigration from Asia and Latin America to the United States surged in the last third of the twentieth century, scholars began to pay more attention to their experiences, both historical and contemporary. A much more diverse and inclusive portrait of the American immigration experience has emerged.

Designed to encourage critical thinking about history, this reader uses a carefully-selected group of primary sources and analytical essays to allow students to test the interpretations of distinguished historians, and draw their own conclusions on the material presented.

This series is designed to encourage critical thinking about history. Each volume presents a carefully selected group of readings in a format that asks students to evaluate primary sources and draw their own conclusions.

This volume traces the evolution of the American military, its institutions, strategic doctrines, and technology. The selections provide a social and institutional focus of the "new" military history, and follow the metamorphosis of the militia, the professionalization of the officers' corps, and the course of civilian control of the military.

This entry in the Major Problems in American History series examines the history of technology in America, from colonial times to the present. Each of the 14 chapters contains an introduction, secondary readings, documents, headnotes, and suggested readings.

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