As the Great Depression started in 1929, several dozen creative individuals from a variety of artistic fields, including theatre, advertising, graphics, fashion and furniture design, pioneered a new profession. Responding to unprecedented public and industry demand for new styles, these artists entered the industrial world during what was called the "Machine Age," to introduce "modern design" to the external appearance and form of mass-produced, functional, mechanical consumer products formerly not considered art. The popular designs by these "machine designers" increased sales and profits dramatically for manufacturers, which helped the economy to recover; established a new profession, industrial design; and within a decade, changed American products from mechanical monstrosities into sleek, modern forms expressive of the future. This book is about those industrial designers and how they founded, developed, educated and organized today's profession of more than 50,000 practitioners.

'To my utter joy, crafts of every kind have made their way back into our lives - big style. They've shaken off their old-fashioned image and a whole new generation of people have embraced them. Join me on my voyage of discovery, meeting passionate crafters, learning the secrets of their amazing artistry and then, for my sins, trying to compete with them in craft competitions across the country.' Kirstie Allsopp

Kirstie Allsopp's love affair with British crafts took off when she renovated her house in Devon. Now she takes to the road on a tour of the country to discover and celebrate the things that make Great Britain a nation of truly great crafters. Kirstie Allsopp Craft is an inspiring collection of projects that introduces you to traditional crafting skills in a fresh, modern way. From making your own family scrapbooks and appliqué cushions to jam-making and handmade bunting, Kirstie Allsopp Craft contains 50 practical projects to inspire you to have a go.

Makes for Mini Folk

25 projects to make for the little people in your life

Prior to 1862, when the Department of Agriculture was established, the report on agriculture was prepared and published by the Commissioner of Patents, and forms volume or part of volume, of his annual reports, the first being that of 1840. Cf. Checklist of public documents ... Washington, 1895, p. 148.

In its 114th year, Billboard remains the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivalled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends.

Floral Frocks explores this unsung aspect of fashion history from the early part of the 20th century to the present day. It was round about the 1920s when floral print first came out of the closet, becoming a fashion fabric in its own right rather than material which was just used for workwear, or for accessories to fashion. This book is organised in two sections; each sets floral printed dresses as part of a wider socio-cultural context. In this way Floral Frocks gives a broad and general fashion history of the 20th century, but also raises issues surrounding the Zeitgeist of each era through the medium of looking at one specific garment rendered in one specific way. A stylish craft guide for adults, Makes for Mini Folk covers a range of makes for children from newborn babies to older children with a wide range of original
projects from homeware to toys and clothing. Projects for mini minis (6 months and under) include a gorgeous mobile, practical bib and lovable toys, whilst later chapters cover instructions for a range of stylish clothes including an overall and romper. Practical and playtime projects range from a lunch bag to a hobby horse and even a pop-up shop for unforgettable play times. Super-sized projects such as giant cushions and a hopscotch picnic mat bring your handiwork into your home, whilst the teepee project extends the excitement to the garden. Lisa Stickley’s signature style ensures that all of the projects are stylish, quirky and original and guarantee endless enjoyment for both children and adults.

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