

Hot Flat Crowded Revolution America

Die Klimakatastrophe, die wir jetzt erleben, hätte verhindert werden können. Vor dreißig Jahren gab es die Chance, den Planeten zu retten – doch sie wurde verspielt. Nathaniel Rich schildert in dieser dramatischen Reportage, wie es zu diesem wahrhaft globalen Versagen kam. Wir folgen einer Gruppe von Wissenschaftlern, Aktivisten und Politikberatern rund um den Umweltlobbyisten Rafe Pomerance und den Nasa-Forscher James Hansen, die Ende der siebziger Jahre erstmals erkennen, dass sich die Erderwärmung desaströs beschleunigt, aber auch, was dagegen zu tun ist – beinahe alles, was wir heute darüber wissen, stammt aus dieser Zeit. Rich schildert ein Jahrzehnt erbitterter Kämpfe um Öffentlichkeit, Anerkennung, politische Maßnahmen – und wie diese 1989, kurz vor dem Durchbruch, tragisch scheitern. Eine historische Reportage, die aktueller nicht sein könnte: Wir bekommen in den kommenden Jahren das zu spüren, was vor drei Jahrzehnten versäumt wurde – so wie unser gegenwärtiges Scheitern das Schicksal des Planeten in naher Zukunft besiegelt. Die Erde in ihrer heutigen Gestalt ist bereits verloren, sie wurde damals verloren – und so erzählt Rich hier die Geschichte eines beispiellosen Menschheitsversagens. Das Letzte, was Gwen Cooper wollte, war noch eine Katze. Zwei hatte sie schon, außerdem einen schlecht bezahlten Job und ein gebrochenes Herz. Doch in Homer, ein vier Wochen altes, blindes Kätzchen, verliebt sie sich auf der Stelle. Das Katzenbaby wächst zum Lebenselixier für Gwen heran. Es erweist sich als ein regelrechter Lehrmeister fürs Leben und versöhnt Gwen sogar mit der Liebe ... This book explores the transition from electronic government (e-gov) to digital or d-governance, emphasizing the importance of citizen participation and information technology to accomplish the change.

America is in trouble. We face four major challenges on which our future depends, and we are failing to meet them—and if we delay any longer, soon it will be too late for us to pass along the American dream to future generations. In *That Used to Be Us*, Thomas L. Friedman, one of our most influential columnists, and Michael Mandelbaum, one of our leading foreign policy thinkers, offer both a wake-up call and a call to collective action. They analyze the four challenges we face—globalization, the revolution in information technology, the nation's chronic deficits, and our pattern of excessive energy consumption—and spell out what we need to do now to sustain the American dream and preserve American power in the world. They explain how the end of the Cold War blinded the nation to the need to address these issues seriously, and how China's educational successes, industrial might, and technological prowess remind us of the ways in which "that used to be us." They explain how the paralysis of our political system and the erosion of key American values have made it impossible for us to carry out the policies the country urgently needs. And yet Friedman and Mandelbaum believe that the recovery of American greatness is within reach. They show how America's history, when properly understood, offers a five-part formula for prosperity that will enable us to cope successfully with the challenges we face. They offer vivid profiles of individuals who have not lost sight of the American habits of bold thought and dramatic action. They propose a clear way out of the trap into which the country has fallen, a way that includes the rediscovery of some of our most vital traditions and the creation of a new thirdparty movement to galvanize the country. *That Used to Be Us* is both a searching exploration of the American condition today and a rousing manifesto for American renewal.

Die perfiden Praktiken der Lebensmittelindustrie Hamburger, Pizza und Schokolade haben das gleiche Suchtpotenzial wie Kokain, dennoch kann man sie in jedem Supermarkt straffrei kaufen. Diese von der Nahrungsmittelindustrie hergestellten Produkte sind angereichert mit den billigen Grundstoffen Zucker, Fett und Salz, die uns willenlos immer wieder zugreifen lassen. Dr. David Kessler deckt die skrupellosen Machenschaften der Nahrungsmittelindustrie auf, die auf Kosten unserer Gesundheit nur an der Steigerung der eigenen Umsätze interessiert ist.

Ausgehend von persönlichen Eindrücken analysiert der langjährige Beirut- und Jerusalem-Korrespondent der *New York Times* läutenverständlich die Nahost-Problematik.

The must-read summary of Thomas Friedman's book: "Hot, Flat and Crowded: Why We Need a Green Revolution – and How It Can Renew America". This complete summary of the ideas from Thomas Friedman's book "Hot, Flat and Crowded" shows that we are at a nexus of global warming (hot), globalisation, which means an affluent middle class wants to enjoy success, even at environmental expense (flat) and population growth (crowded). Green solutions are the only way all three of these issues can be resolved satisfactorily. It's also a huge commercial opportunity: the replacement of fossil fuels is a golden business opportunity. Friedman believes we need to declare a "code green" to stimulate industry, education and science in pursuit of environmental goals. In short, as Friedman says, "this is not about the whales anymore. It's about us." This summary explains how we got the current situation, and the most effective ways we need to move forward. Environmental awareness needs to be a society norm; there needs to be incentives for individuals to build their own mini-arcs, rather than rely on federal measures. It also shows that not taking opportunities now will prove to be both environmentally and economically disastrous: the nation that embraces green technology innovation will be the world superpower for generations to come. Added-value of this summary: • Save time • Understand the key concepts • Increase your business knowledge To learn more, read "Hot, Flat and Crowded" and understand how we got to the current situation.

The beginning of the twenty-first century will be remembered, Friedman argues, not for military conflicts or political events, but for a whole new age of globalization - a 'flattening' of the world. The explosion of advanced technologies now means that suddenly knowledge pools and resources have connected all over the planet, levelling the playing field as never before, so that each of us is potentially an equal - and competitor - of the other. The rules of the game have changed forever - but does this 'death of distance', which requires us all to run faster in order to stay in the same place, mean the world has got too small and too flat too fast for us to adjust? Friedman brilliantly demystifies the exciting, often bewildering, global scene unfolding before our eyes, one which we sense but barely yet understand. *The World is Flat* is the most timely and essential update on globalization, its successes and its discontents, powerfully illuminated by a world-class writer. In his new chapters: 'If It's Not Happening, It's Because You're Not Doing It' and 'What Happens When We All Have Dog's Hearing?' the author explores both the benefits and disadvantages of the very latest developments in global communication. The emergent popularity of blogging, pod-casting, YouTube and MySpace enable the modern world citizen to broadcast their views to a potential audience of billions, and the proliferation of Internet access to even the poorest communities gives everyone who wants to the tools to address issues of social injustice and inequality. On the other hand the technology that seems to improve communication on a global scale causes it to deteriorate on a local scale. Identifying ours as 'The Age of Interruption', Friedman discusses the annoyance and dangers of BlackBerrys in meeting rooms, hands-free kits in conversation and using a phone or iPod whilst driving. In an age when we are always 'connected' via email or mobile phone how can we hope to concentrate on one thing without interruption? As expected the author has revitalised this new edition of *The World Is Flat* with timely insights into the nature of our flat world.

Hot, Flat, and Crowded 2.0 Why We Need a Green Revolution--and How It Can Renew America Picador

An "informative and vividly reported book" that goes beyond the politics of climate change to explore practical ways we can adapt and survive (San Francisco Chronicle). Journalist Mark Hertsgaard has reported on global warming for outlets including the New Yorker, NPR, Time, and Vanity Fair. But it was only after he became a father that he started thinking about the two billion young people worldwide who will spend the rest of their lives coping with mounting climate disruption. In *Hot*, he presents a well-

researched blueprint for how all of us—parents, communities, companies, and countries—can navigate this unavoidable new era. Reporting from across the nation and around the world, Hertsgaard provides examples of ambitious attempts to mitigate the effects of sea-level rise, mega-storms, famine, and other threats—and an “urgent message . . . that citizens and governments cannot afford to ignore” (The Boston Globe). “This readable, passionate book is surprisingly optimistic: Seattle, Chicago, and New York are making long-term, comprehensive plans for flooding and drought. Impoverished farmers in the already drought-stricken African Sahel have discovered how to substantially improve yields and decrease malnutrition by growing trees among their crops, and the technique has spread across the region; Bangladeshis, some of the poorest and most flood-vulnerable yet resilient people on earth, are developing imaginative innovations such as weaving floating gardens from water hyacinth that lift with rising water. Contrasting the Netherlands’ 200-year flood plans to the New Orleans Katrina disaster, Hertsgaard points out that social structures, even more than technology, will determine success, and persuasively argues that human survival depends on bottom-up, citizen-driven government action.” —Publishers Weekly “His analysis of the impact of global warming on industries as different as winemaking and insurance is intriguing, and his well-supported conclusion that social change can beat back climate change is inspiring . . . an exceptionally productive approach to a confounding reality.” —Booklist “This is an important book.” —Bill McKibben An argument for a major federal program to stimulate innovation in energy technology and a proposal for a policy approach to implement it. America is addicted to fossil fuels, and the environmental and geopolitical costs are mounting. A public-private program—at an expanded scale—to stimulate innovation in energy policy seems essential. In Structuring an Energy Technology Revolution, Charles Weiss and William Bonvillian make the case for just such a program. Their proposal backs measures to stimulate private investment in new technology, within a revamped energy innovation system. It would encourage a broad range of innovations that would give policymakers a variety of technological options over the long implementation period and at the huge scale required, faster than could be accomplished by market forces alone. Even if the nation can't make progress at this time on pricing carbon, a technology strategy remains critical and can go ahead now. Strong leadership and public support will be needed to resist the pressure of entrenched interests against putting new technology pathways into practice in the complex and established energy sector. This book has helped start the process.

Zehn Jahre Smartphone haben eine neue Ära eingeläutet: Alles verändert sich, und zwar rasend schnell. Das schwindelerregende Tempo der Neuerungen löst bei manch einem ein Gefühl der Unsicherheit und Skepsis aus. Thomas L. Friedman lädt seine Leser ein, einen Moment innezuhalten und die Triebfedern der radikalen Umwälzungen zu betrachten: Technologie, Klimawandel und Vernetzung. Mit seinem neuen Buch bietet er optimistisch und gut verständlich Orientierung für unsere Zeit und zeigt, was eine erfolgreiche Zukunft möglich macht.

Naruto ist ein berüchtigter Tunichtgut in seinem Dorf, das fast ausschließlich aus Ninja besteht. Er liebt Nudelsuppe und spielt anderen gern Streiche. So ist es kein Wunder, dass er nicht gerade beliebt ist. Doch gerade deshalb will er der beste Ninja seines Dorfes werden. Zu diesem Zweck gehen er und seine Mitschüler Sasuke und Sakura beim großen Meister Kakashi in die Lehre... Ein atemberaubender Thriller – und ein Blick in die Abgründe des globalen Kapitalismus Die junge Chinesin Jin Li leitet eine Reinigungsfirma in New York. Ihre Lieblingskunden: die Pharma- und die Finanzbranche. Die Geschäftsidee: Industriespionage für Spekulanten aus Fernost. Aber trotz höchster Vorsicht muss ihr jemand auf die Schliche gekommen sein. Eines Nachts werden zwei ahnungslose Mitarbeiterinnen auf schockierende Weise ermordet. Jin Li ist klar, dass der Anschlag in Wahrheit ihr galt. Im Moloch New York muss sie nun um ihr Leben rennen ... Der Moloch von Colin Harrison: Industrie-Thriller im eBook!

Hot, Flat, and Crowded: Why We Need a Green Revolution--and How It Can Renew America, a current book by Thomas L. Friedman, challenges the American public to think "beyond green" to achieve energy independence in the United States. How does information technology (IT) project management fit into this equation? What can be done immediately to enhance energy efficiency through project teams and project manager leadership? This paper describes potential places in which an information technology project team may "go green" while still satisfying project sponsors and stakeholders. It discusses how enabling green project management will enable the project manager working with stakeholders to not only discuss and implement the merits of improving organizational environmental programs but also to teach and encourage practices that minimized or erase the footprint of the project on the environment. Also, it identifies the basic practices that any project team may employ to improve its carbon footprint!

Wie alt ist der Wettbewerb? Begann er mit Kain und Abel? Mit den Olympischen Spielen in der Antike? Vermutlich ist er dem Menschen seit Urzeiten innewohnend. Man denke nur an Thomas Hobbes, Spruch - Der Mensch ist dem Mensch ein Wolf." Sandra Richter, Germanistik-Professorin in Stuttgart, beleuchtet die ganze Bedeutungsbreite des Begriffs Wettbewerb. Den perfekten Wettbewerb gibt es nicht. Richter bezieht die Werke der Weltliteratur von Grimmelshausen bis Zola, von Goethe bis Upton Sinclair und von Thomas Mann bis Wolfgang Herrndorf in ihre Überlegungen ein und verbindet die großen Denker der Ökonomie wie Locke, Marx und Schumpeter mit den Schildbürgern, Nathan dem Weisen und den Buddenbrooks. "Wir befinden uns in einem Wettbewerbsdilemma. Ganz ohne Wettbewerb geht es nicht – und nur mit ihm auch nicht." Die Grenzen des Wettbewerbs verlaufen entlang der Menschlichkeit: der Gefühle, Werte und Kulturen. Sandra Richter gelingt Einzigartiges – sie entdeckt die legendäre "unsichtbare Hand" von Adam Smith mit Hilfe der Weltliteratur.

In this book, we have hand-picked the most sophisticated, unanticipated, absorbing (if not at times crackpot!), original and musing book reviews of "Hot, Flat, and Crowded: Why We Need a Green Revolution--and How It Can Renew America." Don't say we didn't warn you: these reviews are known to shock with their unconventionality or intimacy. Some may be startled by their biting sincerity; others may be spellbound by their unbridled flights of fantasy. Don't buy this book if: 1. You don't have nerves of steel. 2. You expect to get pregnant in the next five minutes. 3. You've heard it all.

Examines America's loss of focus and national purpose since 9/11, and the global environmental crisis, and shows how the solutions to these two problems are linked.

Representing the author's year-long odyssey through 120 business books and contemporary business thinking, this guide is a launchpad for conversation, engagement, fresh thinking, and extracting insights. Centered around 10 key themes--including ethics, leadership, motivation, and innovation--the book provides ideas that can be applied to any business. Positing that no author has a monopoly on business truths, this exploration provokes a healthy debate about the role and value of business books and simultaneously serves as a toolbox from which readers can extract insights about current business thinking.

Factual errors, ham-fisted analysis, and contradictory assertions—compounded by a penchant for mixed metaphors and name-dropping—distinguish the work of Pulitzer Prize-winning New York Times columnist and author Thomas Friedman. The Imperial

Messenger reveals the true value of this media darling, a risible writer whose success tells us much about the failures of contemporary journalism. Belén Fernández dissects the Friedman corpus with wit and journalistic savvy to expose newsroom practices that favor macho rhetoric over serious inquiry, a pacified readership over an empowered one, and reductionist analysis over integrity. The Imperial Messenger is polemic at its best, relentless in its attack on this apologist for American empire and passionate in its commitment to justice. About the series: Counterblasts is a new Verso series that aims to revive the tradition of polemical writing inaugurated by Puritan and leveller pamphleteers in the seventeenth century, when in the words of one of them, Gerard Winstanley, the old world was “running up like parchment in the fire.” From 1640 to 1663, a leading bookseller and publisher, George Thomason, recorded that his collection alone contained over twenty thousand pamphlets. Such polemics reappeared both before and during the French, Russian, Chinese and Cuban revolutions of the last century. In a period of conformity where politicians, media barons and their ideological hirelings rarely challenge the basis of existing society, it's time to revive the tradition. Verso's Counterblasts will challenge the apologists of Empire and Capital.

Umweltgerecht leben ist möglich, sagt Daniel Goleman. Und wir können unseren Wohlstand wahren – doch nur mit ökologischer Intelligenz. Der Schlüssel zu einer lebenswerten Zukunft liegt in unserer Hand. Wir dürfen kaufen, was die Umwelt schont, und müssen boykottieren, was sie belastet. So verändern wir die Wirtschaft und retten unseren Planeten.

Was wäre, wenn eines Tages keine Kinder mehr geboren würden? Die junge Jessie Lamb lebt in einer Welt, in der jede Frau, die nach ihrem sechzehnten Geburtstag schwanger wird, stirbt. Die Ursache ist ein bisher unerforschtes Virus, die Folgen sind katastrophal: Es werden keine Kinder mehr geboren, die Wissenschaft ist ratlos, und die Menschheit geht langsam, aber sicher ihrem Ende entgegen. Doch das kann und will Jessie nicht akzeptieren: Sie möchte dieser Welt etwas Gutes hinterlassen. Sie möchte neues Leben schenken, auch wenn das bedeutet, dass sie mit ihrem eigenen dafür bezahlen muss ...

Wenn zwei New York Times-Bestsellerautoren für ihr neuestes Werk unter anderem auf Erkenntnisse von Larry Page, Elon Musk, Richard Branson und Jeff Bezos zurückgreifen, dann kommt heraus: ein radikales Manifest, wie exponentiell denkende Unternehmer in den nächsten Jahren die Welt erändern werden. Peter Diamandis und Steven Kotler untersuchen die Technologien, die aktuell ganze Industrien umwälzen und den Weg eines Gründers von 'Ich habe eine Idee' zu 'Ich führe ein Milliardenunternehmen' so kurz wie nie zuvor gemacht haben. Sie geben tiefe Einblicke in die Welt von 3D-Druck, künstlicher Intelligenz, Robotern, intelligenten Netzen und synthetischer Biologie. Sie zeigen, wie man millionenschwere Crowdfunding-Kampagnen löst und erfolgreiche Communities gründet. 'Bold' ist Manifest und Ratgeber gleichermaßen. Es ist unverzichtbar für moderne Unternehmer, die disruptive Technologien und die unglaubliche Macht der Crowd nutzen wollen.

Thomas L. Friedman S No. 1 Bestseller The World Is Flat Has Helped Millions Of Readers To See Globalization In A New Way. Now Friedman Brings A Fresh Outlook To The Crises Of Destabilizing Climate Change And Rising Competition For Energy Both Of Which Could Poison Our World If We Do Not Act Quickly And Collectively. His Argument Speaks To All Who Are Concerned About The State Of The World In The Global Future. Friedman Proposes That An Ambitious National Strategy Which He Calls Geo-Greenism Is Not Only What We Need To Save The Planet From Overheating; It Is What We Need To Make Us All Healthier, Richer, More Innovative, More Productive, And More Secure. As In The World Is Flat, He Explains A New Era The Energy-Climate Era Through An Illuminating Account Of Recent Events. He Sets Out The Clean-Technology Breakthroughs The World Will Need; He Shows That The Et (Energy Technology) Revolution Will Be Both Transformative And Disruptive; And He Explains Why America Must Lead This Revolution With The First Green President And A Green New Deal, Spurred By The Greenest Generation. Hot, Flat And Crowded Is Classic Thomas L. Friedman - Fearless, Incisive, Forward-Looking, And Rich In Surprising Common Sense About The World We Live In Today.

Debunking the bluster of New York Times columnist and capitalist apologist Thomas Friedman, as part of Verso's new "Counterblasts" series. Factual errors, ham-fisted analysis, and contradictory assertions—compounded by a penchant for mixed metaphors and name-dropping—distinguish the work of Pulitzer Prize-winning New York Times columnist and author Thomas Friedman. The Imperial Messenger reveals the true value of this media darling, a risible writer whose success tells us much about the failures of contemporary journalism. Belén Fernández dissects the Friedman corpus with wit and journalistic savvy to expose newsroom practices that favor macho rhetoric over serious inquiry, a pacified readership over an empowered one, and reductionist analysis over integrity. The Imperial Messenger is polemic at its best, relentless in its attack on this apologist for American empire and passionate in its commitment to justice. About the series: Counterblasts is a new Verso series that aims to revive the tradition of polemical writing inaugurated by Puritan and leveller pamphleteers in the seventeenth century, when in the words of one of them, Gerard Winstanley, the old world was “running up like parchment in the fire.” From 1640 to 1663, a leading bookseller and publisher, George Thomason, recorded that his collection alone contained over twenty thousand pamphlets. Such polemics reappeared both before and during the French, Russian, Chinese and Cuban revolutions of the last century. In a period of conformity where politicians, media barons and their ideological hirelings rarely challenge the basis of existing society, it's time to revive the tradition. Verso's Counterblasts will challenge the apologists of Empire and Capital.

This book uncovers how US-India relations have changed and intensified during the administrations of Bill Clinton, George Bush Jr., and Barack Obama. Throughout the Cold War, US-India relations were often distant and volatile as India mostly received attention at times of grave international crises, but from the late 1990s onwards, the US showed a more sustained interest in India. How was this shift possible? While previous scholarship has focused on the civilian nuclear deal as a turning point, this book presents an alternative account for this change by analyzing how India's identity has been constructed in different terms after the Cold War. It examines the underlying discourse and explains how this enables or constrains US foreign policymakers when they establish security policies with India and improve US-India relations.

Orangutans swing from Kevlar-lined fire hoses. Giraffes feast on celebratory birthday cakes topped with carrots instead of candles. Hi-tech dinosaur robots growl among steel trees, while owls watch animated cartoons on old television sets. In *American Zoo*, sociologist David Grazian takes us on a safari through the contemporary zoo, alive with its many contradictions and strange wonders. Trading in his tweed jacket for a zoo uniform and a pair of muddy work boots, Grazian introduces us to zookeepers and animal rights activists, parents and toddlers, and the other human primates that make up the zoo's social world. He shows that in a major shift away from their unfortunate pasts, American zoos today emphasize naturalistic exhibits teeming with lush and immersive landscapes, breeding programs for endangered animals, and enrichment activities for their captive creatures. In doing so, zoos blur the imaginary boundaries we regularly use to separate culture from nature, humans from animals, and civilization from the wild. At the same time, zoos manage a wilderness of competing priorities—animal care, education, scientific research, and recreation—all while attempting to serve as centers for conservation in the wake of the current environmental and climate-change crisis. The world of the zoo reflects how we project our own prejudices and desires onto the animal kingdom, and invest nature with meaning and sentiment. A revealing portrayal of comic animals, delighted children, and feisty zookeepers, *American Zoo* is a remarkable close-up exploration of a classic cultural attraction.

Every fifteen seconds on our Earth, a child dies from waterborne disease. Three times an hour, another species becomes extinct. Each day we consume eighty-five million barrels of oil and pump twenty-three million tons of carbon dioxide into an already warming atmosphere. But against this bleak backdrop, beacons of hope shine from thousands of large and small initiatives taking place everywhere from isolated villages to major urban centers. *Thriving Beyond Sustainability* draws a collective map of individuals, organizations, and communities from around the world that are committed to building an alternative future—one that strives to restore ecological health; reinvent outmoded institutions; and rejuvenate our environmental, social, and economic systems. The projects and initiatives profiled are meeting the challenges of the day with optimism, hope, and results, leading the way in: Relocalization Green commerce Ecological design Environmental conservation Social transformation Overflowing with inspiration, the stories and ideas in these pages will cause the most chronic pessimist to see the glass as half full—to move beyond a perception of surviving with scarcity to one of flourishing with abundance. The comprehensive resource section provides the tools for everyone to become a catalyst for change. Andres R. Edwards is the author of *The Sustainability Revolution*, which has sold over twenty thousand copies. He is an educator, media designer, LEED-accredited green building and sustainability consultant, and the founder of EduTracks, a firm specializing in developing education programs and providing consulting services on sustainable practices.

A *New York Times* Book Review Notable Book of the Year A *Washington Post* Best Book of the Year A *Businessweek* Best Business Book of the Year A *Chicago Tribune* Best Book of the Year In this brilliant, essential book, Pulitzer Prize-winning author Thomas L. Friedman speaks to America's urgent need for national renewal and explains how a green revolution can bring about both a sustainable environment and a sustainable America. Friedman explains how global warming, rapidly growing populations, and the expansion of the world's middle class through globalization have produced a dangerously unstable planet—one that is "hot, flat, and crowded." In this Release 2.0 edition, he also shows how the very habits that led us to ravage the natural world led to the meltdown of the financial markets and the Great Recession. The challenge of a sustainable way of life presents the United States with an opportunity not only to rebuild its economy, but to lead the world in radically innovating toward cleaner energy. And it could inspire Americans to something we haven't seen in a long time--nation-building in America--by summoning the intelligence, creativity, and concern for the common good that are our greatest national resources. *Hot, Flat, and Crowded* is classic Thomas L. Friedman: fearless, incisive, forward-looking, and rich in surprising common sense about the challenge--and the promise--of the future.

Quicklets: Your Reading Sidekick! ABOUT THE BOOK *Hot, Flat, and Crowded: Why We Need a Green Revolution and How it Can Renew America*, is the follow-up and companion piece to his 2005 bestseller *The World is Flat.: A Brief History of the Twenty-First Century*. In it he takes themes developed in *The World is Flat* the flattening of the world by means of the personal computer, internet, and the software that both share and applies it to the burgeoning Green movement. Published in 2008, it sharply critiques America's stance on the environmental impact of its massive consumption of energy and how the world as a whole is following America's wasteful lead. Friedman uses his experience and analytical eye as a foreign affairs columnist with *The New York Times* to further examine the political impact of the West's love affair with Middle Eastern oil. He uses this analysis to draw correlations between oil markets and the democracy of oil-producing countries. He describes how a hotter, more crowded world with a more level playing field has combined to create a system where American-style appetites for energy continue to grow worldwide, threatening biodiversity and the development for new, cleaner energy technologies. MEET THE AUTHOR Lucretius Coleman is a writer, physicist, husband, father, and curmudgeon. He hopes to build the world's first practical quantum computer when not busy writing the next *Great American Novels*. He loves it when science, technology, and pop culture intersect to create the Eureka! moments that drive the world's greatness. When not making fun of his wife's affinity for trashy romance, Lucretius spends his time reading comic books and watching *The Real Housewives of Atlanta*. EXCERPT FROM THE BOOK America's place in the world's environmental landscape is one of leadership, but not in a good way. We're resource hogs and gas guzzlers, coal shovelers and oil junkies. While we remain firmly entrenched as the world's economic, political, scientific, and engineering leader, America's moral and ethical absence of a strong and coherent environmental policy threatens that dominance. Indeed, it threatens the globe. In a fluid world where innovation is at a shortage, America finds itself lacking. Americans talk about going Green but refuse to live it. In a world where 9/11 is only a memory away, and proud servicemen and women remain vigilant against the forces of terrorism and extremism, we continue to fund the enemy by sending dollars to the Middle East. In a world where growing populations strive to emulate the plush middle-class lifestyles Americans now take for granted, we continue to serve as a bad example in the areas of consumption and conservation. Buy a copy to keep reading! CHAPTER OUTLINE Thomas Friedman's *Hot, Flat and Crowded* + About Thomas Friedman + About the Book + Overall Summary + Chapter-by-chapter Summary and Commentary + ...and much more

Entsage dem Getümmel, zieh' den Fernsehstecker, kündige deinem Internetprovider, stell' das Radio aus ... reise weniger, kauf' weniger Plunder, meide das Einkaufszentrum, schalte den Anrufbeantworter ab, wirf dein Handy weg, vereinfache dein Leben ... Diese Botschaft vermitteln der Wirtschaftsprofessor Thomas H. Naylor, der Kulturkritiker John de Graaf und der Umweltexperte David Wann auf unterhaltsame Weise, indem sie Ursachen und Wirkung des Konsumverhaltens als Krankheit (eben Affluenza) mit vielfältigen Symptomen (Stress, Überschuldung, Umweltverschmutzung, Bindungsverlust etc.) beschreiben. Basierend auf einem Dokumentarfilm im staatlichen Fernsehen der USA von 1997, werden die materiellen, psychischen und ökologischen Kosten unserer 'Überflusgesellschaft' belegt und Gegenstrategien (Therapien) entwickelt, wie man sich als Individuum dem Konsumdruck entziehen kann. Ein radikaler Ansatz zu einer anderen Lebensqualität, der manchen Lesern weltfremd, anderen doch recht lebensnah vorkommen wird.

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