

Fundamentals Of Corporate Finance By Brealeyrichard Myersstewart Marcusalan 20117th Edition Hardcover

Fundamentals of Corporate Finance's applied perspective cements students' understanding of the modern-day core principles by equipping students with a problem-solving methodology and profiling real-life financial management practices--all within a clear valuation framework. KEY TOPICS: Corporate Finance and the Financial Manager;Introduction to Financial Statement Analysis;The Valuation Principle: The Foundation of Financial Decision Making;The Time Value of Money;Interest Rates;Bonds;Valuing Stocks;Investment Decision Rules;Fundamentals of Capital Budgeting;Risk and Return in Capital Markets;Systematic Risk and the Equity Risk Premium;Determining the Cost of Capital;Risk and the Pricing of Options;Raising Equity Capital;Debt Financing;Capital Structure;Payout Policy;Financial Modeling and Pro Forma Analysis;Working Capital Management;Short-Term Financial Planning;Risk Management;International Corporate Finance; Leasing;Mergers and Acquisitions;Corporate Governance MARKET: Appropriate for Undergraduate Corporate Finance courses.

The Alternate Edition includes all of the same features and benefits as the Standard Edition. Its only difference is that it includes four additional chapters on more advanced topics: Risk Management; An Introduction to Financial Engineering; Option Valuation; Mergers and Acquisitions, and Leasing.

Corporate Finance, by Ross, Westerfield, Jaffe and Jordan was written to convey the most important corporate finance concepts and applications as a level that is approachable to the widest possible audience. The concise format, managerial context and design, and student-friendly writing style are key attributes in this text. We took the best from RWJ Fundamentals and RWJ Corporate to create a book that fits an underserved need in the market. RWJJ Core Principles strikes a balance by introducing and covering the essentials, while leaving more specialized topics to follow-up courses. This text distills the subject of corporate finance down to its core, while also maintaining a deciding modern approach. The well-respected author team is known for their clear, accessible presentation of material that makes this text an excellent teaching tool.

Fundamentals of Corporate Finance, by Richard A. Brealey, Stewart C. Myers and Alan J. Marcus, has been applauded for its modern approach and interesting examples. Professors praise the authors' well-organized and thoughtful writing style and their clear exposition of what many students consider difficult material. The authors accomplish this without sacrificing an up-to-date, technically correct treatment of core topic areas. Since this author team is known for their outstanding research, teaching efforts, and market-leading finance textbooks, it's no surprise that they have created an innovative, and market-driven revision that is more student friendly than ever. Every chapter has been reviewed and revised to reflect the current environment in corporate finance.

Ross, Essentials of Corporate Finance 10e focuses on what undergraduate students with widely varying backgrounds and interests need to take away from a core course in business or corporate finance. The goal is to convey the most important concepts and principles at a level that is approachable for the widest possible audience. To achieve this goal, subjects are distilled down to the bare essentials, while retaining a decidedly modern approach to finance. In addition, understanding the "why" is just as important, if not more so, than understanding the "how" - especially in an introductory course. Readability and pedagogy are key throughout Essentials 10e. The text is written in a relaxed, conversational style that invites the students to join in the learning process rather than being a passive information absorber. The new edition downplays purely theoretical issues and minimises the use of extensive and elaborate calculations to illustrate points that are either intuitively obvious or of limited practical use. There are 3 basic themes visible throughout the book: emphasis on intuition/common sense, a unified valuation approach, and a managerial focus.

The focus of Brealey et al. Fundamentals of Corporate Finance is on applying modern finance principles, providing students with the ability to make financial decisions as future business professionals. It also delivers a broad introduction to the financial landscape discussing the major players in financial markets, the role of financial institutions in the economy, and how securities are traded and valued by investors. Recognized for outstanding research, teaching excellence, and their market leading finance texts, the author team's writing style and approach sets it apart from others - relaxed, interesting, and readable - making the content more inviting for students. Brealey integrates current, real world applications, a variety of problem material and mini cases for students to practice and apply their knowledge.

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For corporate finance or financial management courses at the undergraduate level. Fundamentals of Corporate Finance's applied perspective cements students' understanding of the modern-day core principles, giving them a problem-solving methodology and profiling real-life financial management practices-all within a clear valuation framework. MyFinanceLab for Fundamentals of Corporate Finance creates learning experiences that are truly personalized and continuously adaptive. MyFinanceLab reacts to how students are actually performing, offering data-driven guidance that helps them better absorb course material and understand difficult concepts-resulting in better performance in the course. A dynamic set of tools for gauging individual and class progress means educators can spend less time grading and more time teaching. This program will provide a better teaching and learning experience-for you and your students. Here's how: *Improve Results with MyFinanceLab: MyFinanceLab delivers proven results in helping students succeed and provides engaging experiences that personalize learning.*Help Students Review and Apply Concepts: Examples and exercises help students practice and connect to real-world decisions being made today in today's firms and policy debates. *Keep Your Course Current and Relevant: New examples, exercises, and statistics appear throughout the text.

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"This book is more than a collection of ideas, equations, and chapters. It has an important integrating theme-that of value creation. This theme, which is carried throughout the book, provides a framework that helps students understand the relations between the various concepts covered in the book and makes it easier for them to learn these concepts. The concept of value creation is the most fundamental notion in corporate finance. It is in stockholders' best interests for value maximization to be at the heart of the financial decisions made within the firm. Thus, it is critical that students be able to analyze and make business decisions with a focus on value creation. The concept of value creation is introduced in the first chapter of the book and is further developed and applied throughout the remaining chapters. The theme of value creation is operationalized through the net present value (NPV) concept. Once students grasp the fundamental idea that financial decision makers should only choose courses of action whose benefits exceed their costs, analysis and decision making using the NPV concept becomes second nature. By helping students better understand the economic rationale for a decision from the outset, rather

than initially focusing on computational skills, our text keeps students focused on the true purpose of the calculations and the decision at hand"--

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The book that fills the practitioner need for a distillation of the most important tools and concepts of corporate finance In today's competitive business environment, companies must find innovative ways to enable rapid and sustainable growth not just to survive, but to thrive. Corporate Finance: A Practical Approach is designed to help financial analysts, executives, and investors achieve this goal with a practice-oriented distillation of the most important tools and concepts of corporate finance. Updated for a post-financial crisis environment, the Second Edition provides coverage of the most important issues surrounding modern corporate finance for the new global economy: Preserves the hallmark conciseness of the first edition while offering expanded coverage of key topics including dividend policy, share repurchases, and capital structure Current, real-world examples are integrated throughout the book to provide the reader with a concrete understanding of critical business growth concepts Explanations and examples are rigorous and global, but make minimal use of mathematics Each chapter presents learning objectives which highlight key material, helping the reader glean the most effective business advice possible Written by the experts at CFA Institute, the world's largest association of professional investment managers Created for current and aspiring financial professionals and investors alike, Corporate Finance focuses on the knowledge, skills, and abilities necessary to succeed in today's global corporate world.

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Fundamentals of Corporate Finance 7e provides students with a comprehensive and applied introduction to the principles of corporate finance. This market-leading text has been substantially revised to reflect recent developments in the field, such as the impact of the Global Financial Crisis, contemporary challenges in capital budgeting and socially responsible investing. It features new local and international case studies to enhance students' understanding of the practical applications of corporate finance. A practical and engaging study tool, this new edition offers students: - step-by-step illustrations and diagrams explaining the basics - and complexities - of corporate finance - applied examples, cases and exercises built into each chapter - coverage of a wide range of topics, including perspectives and lessons from capital market history - an overview of the latest research and emerging trends in corporate finance - regionally relevant examples throughout the text to help put learning in perspective.

Grundlagen betrieblicher FinanzwirtschaftUnternehmensfinanzierungFundamentals of Corporate FinanceJohn Wiley & Sons

Score your highest in corporate finance The math, formulas, and problems associated with corporate finance can be daunting to the uninitiated. Corporate Finance For Dummies introduces you to the practices of determining an operating budget, calculating future cash flow, and scenario analysis in a friendly, un-intimidating way that makes comprehension easy. Corporate Finance For Dummies covers everything you'll encounter in a course on corporate finance, including accounting statements, cash flow, raising and managing capital, choosing investments; managing risk; determining dividends; mergers and acquisitions; and valuation. Serves as an excellent resource to supplement coursework related to corporate finance Gives you the tools and advice you need to understand corporate finance principles and strategies Provides information on the risks and rewards associated with corporate finance and lending With easy-to-understand explanations and examples, Corporate Finance For Dummies is a helpful study guide to accompany your coursework, explaining the tough stuff in a way you can understand.

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Parrino's Fundamentals of Corporate Finance develops the key concepts of corporate finance with an intuitive approach while also emphasizing computational skills, enabling students to develop the critical judgments necessary to apply financial tools in real decision-making situations. The fourth edition offers a level of rigor that is appropriate for both business and finance majors.

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