

Deviant Numbers

This book addresses the rising concept of 21st century societal marketing which entails that marketers should fulfill the needs of their target group in ways that enhance the well-being of a society as a whole. In the past, social responsibility and corporate ethics may not have been the key elements of corporate and business strategy. However, in the last decade the picture has changed dramatically. Consumers are more concerned about ethical issues and the effects of business activities on the environment and the society. The impact and importance of ethical consumerism is escalating. The consumers are more attentive and expect companies promote their ethical credentials in order to make them more accountable of their actions. This book also reveals how companies should realize that corporate social responsibility (CSR) is not an illustration of corporate altruism but a source of opportunity, and competitive advantage. Finding and following social initiatives as a part of the key business model is proved to be one of the competitive strengths in many instances. This book covers different issues related to ethics, social responsibility and sustainability in marketing and presents different cases and applications from different countries. Together with the best practices, each case and research is expected to shed light on how to improve the role of marketing in helping to the development and well-being of the society.

Collocations are both pervasive in language and difficult for language learners, even at an advanced level. In this book, these difficulties are for the first time comprehensively investigated. On the basis of a learner corpus, idiosyncratic collocation use by learners is uncovered, the building material of learner collocations examined, and the factors that contribute to the difficulty of certain groups of collocations identified. An extensive discussion of the implications of the results for the foreign language classroom is also presented, and the contentious issue of the relation of corpus linguistic research and language teaching is thus extended to learner corpus analysis.

Bringing together a range of experts, the editors of this volume aim to show how psycholinguistic models of normal speech processing can be applied to the study of disorders of speech production, such as stuttering, aphasia and verbal dyspraxia.

The Eighth Edition of this classic text provides a basic introduction to the field of social psychology. Taking a critical symbolic interactionist approach, *Social Psychology* helps students understand the very nature of how individuals do things together in today's society. The book has been significantly revised taking into consideration a number of recent turns in the field, such as: the increased sense that American social psychology is deeply embedded in world culture; that postmodernism has much to offer the study of the social world; and that new theories on sexuality, identity, deviance and the body provide a fascinating viewpoint on a person within society.

Evolutionary ecology includes aspects of community structure, trophic interactions, life-history tactics, and reproductive modes, analyzed from an evolutionary perspective. Freshwater environments often impose spatial structure on populations, e.g. within large lakes or among habitat patches, facilitating genetic and phenotypic divergence. Traditionally, freshwater systems have featured prominently in ecological research and population biology. This book brings together information on diverse freshwater taxa, with a mix of critical review, synthesis, and case studies. Using examples from bryozoans, rotifers, cladocerans, molluscs, teleosts and others, the authors cover current conceptual issues of evolutionary ecology in considerable depth. The book can serve as a source of critically evaluated ideas, detailed case studies, and open problems in the field of evolutionary ecology. It is recommended for students and researchers in ecology, limnology, population biology, and evolutionary biology.

Chapter "Heavy-tailed Kernels Reveal a Finer Cluster Structure in t-SNE Visualisations" is available open access under a Creative Commons Attribution 4.0 International License via link.springer.com.

A comprehensive collection of historical readings in the philosophy of mathematics and a selection of influential contemporary work, this much-needed introduction reveals the rich history of the subject. *An Historical Introduction to the Philosophy of Mathematics: A Reader* brings together an impressive collection of primary sources from ancient and modern philosophy. Arranged chronologically and featuring introductory overviews explaining technical terms, this accessible reader is easy-to-follow and unrivaled in its historical scope. With selections from key thinkers such as Plato, Aristotle, Descartes, Hume and Kant, it connects the major ideas of the ancients with contemporary thinkers. A selection of recent texts from philosophers including Quine, Putnam, Field and Maddy offering insights into the current state of the discipline clearly illustrates the development of the subject. Presenting historical background essential to understanding contemporary trends and a survey of recent work, *An Historical Introduction to the Philosophy of Mathematics: A Reader* is required reading for undergraduates and graduate students studying the philosophy of mathematics and an invaluable source book for working researchers.

How responsible are mentally disordered offenders for their crimes? Aimed specifically at understanding the social context of the serious criminal offender who is deemed to be mentally abnormal, this new edition of *Offenders, Deviants or Patients?* takes into account the many changes in legal practice, methods of treatment and attitudes since the first edition was published in 1980. Herschel Prins examines the relationship between mental abnormality and criminal behaviour, the extent to which this relationship is used (or misused) in the criminal courts and the various facilities that are currently available for treatment. Unique in its multidisciplinary approach *Offenders, Deviants or Patients?* will be invaluable to all those who come into contact with serious offenders.

Deviant behavior is not a subject that you study in school and then file away. It is a study of life and is ever changing. Defining the concept of deviant behavior is one of the most difficult tasks to overcome when studying the subject. Sociologists probably disagree more over the meaning of deviant behavior than any other subject. *Deviant Behavior*

The study of mathematical cognition and the ways in which the ideas of space, time and number are encoded in brain circuitry has become a fundamental issue for neuroscience. How such encoding differs across cultures and educational level is of further interest in education and neuropsychology. This rapidly expanding field of research is overdue for an interdisciplinary volume such as this, which deals with the neurological and psychological foundations of human numeric capacity. A uniquely integrative work, this volume provides a much needed compilation of primary source material to researchers from basic neuroscience, psychology, developmental science, neuroimaging, neuropsychology and theoretical biology. The first comprehensive and authoritative volume dealing with neurological and psychological foundations of mathematical cognition. Uniquely integrative volume at the frontier of a rapidly expanding interdisciplinary field. Features outstanding and truly international scholarship, with chapters written by leading experts in a variety of fields.

The *Oxford Handbook of The Auditory Brainstem* provides an introduction as well as an in-depth reference to the organization and function of ascending and descending auditory pathways in the mammalian brainstem. Individual chapters are organized along the auditory pathway beginning with the cochlea and ending with the auditory midbrain. Each chapter provides an introduction to the respective area, and summarizes our current knowledge before discussing disputes and challenges the field currently faces. A major emphasis throughout this book is on the numerous forms of plasticity that are increasingly observed in many areas of the auditory brainstem. Several chapters focus on neuronal modulation of function and synaptic, neuronal, and circuit plasticity, especially under circumstances when they occur most prominently: during development, aging, and following peripheral hearing loss. In addition, the book addresses the role of trauma-induced maladaptive plasticity with respect to its contribution in generating central hearing dysfunction such as hyperacusis and tinnitus. The book is intended for students and postdocs starting in the auditory field, and researchers of related fields who wish to get an authoritative and up-to-date summary of the current state of auditory brainstem research. For clinical practitioners in audiology, otolaryngology, and neurology, the book is a valuable resource of information about the neuronal mechanisms that are major candidates for the generation of central hearing dysfunction.

Over a period of over forty years, Geoffrey Leech has made notable contributions to the field of literary stylistics, using the interplay between linguistic form and literary function as a key to the 'mystery' of how a text comes to be invested with artistic potential. In this book, seven earlier papers and articles, read previously only by a restricted audience, have been brought together with four new chapters, the whole volume showing a continuity of approach across a period when all too often literary and linguistic studies have appeared to drift further apart. Leech sets the concept of 'foregrounding' (also known as defamiliarization) at the heart of the interplay between form and interpretation. Through practical and insightful examination of how poems, plays and prose works produce special meaning, he counteracts the 'flight from the text' that has characterized thinking about language and literature in the last thirty years, when the response of the reader, rather than the characteristics and meaning potential of the text itself, have been given undue prominence. The book provides an enlightening analysis of well-known (as well as less well-known) texts of great writers of the past, including Keats, Shelley, Samuel Johnson, Shaw, Dylan Thomas, and Virginia Woolf.

In this book a study is presented on the attitudes of 12- to 20-year-old youngsters towards social limits, imposed by their social and educational environment by means of laws, rules, values, norms or expectations. The study is part of a research programme on the course and treatment of juvenile delinquency, which started at the Rijksuniversiteit Groningen during the eighties. Young people's attitudes towards social limits are assessed by the 'Standard Reaction Instrument'. A critical incident technique is used to elicit young people's knowledge, behavioral intentions and motivations in ten hypothetical situations including social limits. The instrument was administered from youngsters in secondary schools and from same-aged detained youngsters who have committed at least one criminal offence which has been recorded by police or judicial authorities. The responses of both groups are compared in order to test the validity of the instrument. Further, the relationship is tested between the youngsters' attitudes towards social limits and self-reported delinquent and aggressive behavior. Finally, a comparison is made between the responses of Flemish and Dutch youngsters. Starting point of the empirical study is a social psychological view on juvenile delinquency. In this view, which is based on the self-presentation paradigm developed by the sociologist Ervin Goffman and the early symbolic interactionists, juvenile delinquency is considered as a means of social communication towards significant others (parents, teachers, peers, society). Special attention is paid to the development, maintenance and management of social reputation by the juvenile delinquent.

Using the framework of interest group conflict, this text combines a balanced, comprehensive overview of the field of deviance with first-hand expertise in the workings of the criminal justice system. *Deviant Behavior, Seventh Edition*, surveys a wide range of topics, from explanations regarding crime and criminal behavior, measurement of crime, violent crime and organizational deviance, to sexual behavior, mental health, and substance abuse. This new edition continues its tradition of applying time-tested, sociological theory to developing social concepts and emerging issues.

"Given the complexity of the issues, the study of social problems requires, indeed demands, specialized focus by experts." -A. Javier Treviño Welcome to a new way of Investigating Social Problems. In this groundbreaking new text, general editor A. Javier Treviño, working with a panel of experts, thoroughly examines all aspects of social problems, providing a contemporary and authoritative introduction to the field. Each chapter is written by a specialist on that particular topic. This unique, contributed format ensures that the research and examples provided are the most current and relevant in the field. The chapters carefully follow a model framework to ensure consistency across the entire text and provide continuity for the reader. The text is framed around three major themes: intersectionality (the interplay of race, ethnicity, class, and gender), the global scope of many problems, and how researchers take an evidence-based approach to studying problems.

Special edition of the Federal register, containing a codification of documents of general applicability and future effect as of ... with ancillaries.

This book examines the mathematical difficulties in typical and atypical populations. It discusses the behavioural, educational and neuropsychological characteristics of people with mathematical difficulties, and educational interventions to prevent, diagnose, treat or ameliorate such difficulties. The book brings together studies from different disciplines, including developmental psychology, neuroscience and education, and includes perspectives from practicing teachers. The book is divided into three major sections. The first includes chapters about the nature and characteristics of mathematical difficulties in the population as a whole, in relation to both psychology and education. The second deals with mathematical difficulties in children with other problems such as specific language impairment and dyslexia. The third discusses methods of interventions aimed at preventing, treating or ameliorating mathematical difficulties, and will include discussions of assessment and diagnosis.

This book offers a comprehensive understanding of sexual homicide. It includes a thorough survey of offender classifications, and analyses current theoretical explanations and understandings of sexual homicide from a criminological perspective. It proposes an important new integrated theoretical understanding of sexual homicide offenders.

The Code of Federal Regulations is the codification of the general and permanent rules published in the Federal Register by the executive departments and agencies of the Federal Government.

The natural communities of the world are diverse, and many schools of ecology have developed classifications of communities in partial independence of one another. There is consequently a vast and widely dispersed literature on the classification of plant and animal communities, comprising divergent approaches of different schools and representing a great experiment on the usefulness of different possibilities for classification. The editor sought in a review monograph of 1962 to summarize these schools and their history, and in 1973 published a treatise on 'Ordination and Classification of Communities' as volume 5 of the Handbook of Vegetation Science. We were fortunate, in preparing the latter work, to have a truly international panel of authors to discuss different major approaches to classification. This second edition of the book of 1973 is intended to make the work more widely available in a less expensive form as companion volumes on ordination and on classification of plant communities.

Communication and Mental Illness is a comprehensive and practical textbook written by a multidisciplinary group of experts in the field of mental health which will be of interest to all those interested in improving their understanding of individuals with mental illness. The book is

divided into three parts. The first of these offers both student and experienced clinicians in the mental health field an improved theoretical knowledge of the methods of communication commonly adopted by individuals with a variety of diagnoses of mental illness. It also provides practical suggestions of how this information can improve the individual professional's management of patients. Part Two looks at how information about communication in mental illness can influence service provision, ending with suggestions for future policy and practice. Communication and Mental Illness concludes with a final part describing the state of current research into different facets of communication and mental illness, offering an insight into the variety of research methodology and points of interest to those involved in the field.

Vols. 17, 21-105 contain Annual reports of the Marine Biological Laboratory for 1907/08-1952.

Numbers are vital to so many areas of life: in science, economics, sports, education, and many aspects of everyday life from infancy onwards. This handbook brings together the different research areas that make up the vibrant field of numerical cognition in one comprehensive and authoritative volume.

Deviant Behavior Crime, Conflict, and Interest Groups Routledge

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Within only a few years, Facebook, Wikipedia, Twitter, You Tube and other social media have become an intimate part of everyday life. Web 2.0, the collective term for all forms of interactive online communication, is characterized by the overwhelming ability of users to collaboratively create content. The implications of Web 2.0 have become a central focus for interdisciplinary social science research. This book comprehensively addresses the profound impact of Web 2.0 on contemporary society and its dynamics in a multiplicity of fields. The chapters, authored by world-leading experts, vividly demonstrate that Web 2.0 is a dynamic basis for collective action and an unlimited source of societal destabilisation and revolutionary change, for better or for worse. Various aspects of the radical transformative potential of Web 2.0 are imaginatively and critically discussed in the analytical context of quantitative approaches, qualitative works and case studies. This book provides key insights into the wide-reaching implications of recent technological developments, casting new light into an area which may potentially contribute to a more peaceful and sustainable future. This book was originally published as a special issue of Contemporary Social Science: Journal of the Academy of Social Sciences.

The richness of art is manifested in contrast: contrast with other works of art, other features of human experience, other times and places, and other forms of judgment and understanding. The possibilities of contrast are inexhaustible. Every being shares this inexhaustibility of openness to novel possibilities, although inexhaustibility is most fully realized in art. The general theory of art and aesthetic value developed in this book is based on the notions of inexhaustibility and contrast and has important forebears in Kant, Coleridge, and Whitehead. The theory allows art to be located relative to other spheres of judgment—science, action, and philosophy. The theory allows a new perspective on interpretation and criticism. Ross presents and defines a new synthetic form of understanding works of art that offers an alternative to the skepticism that haunts so many theories of interpretation.

During the eighteenth century, "sensibility," which once denoted merely the receptivity of the senses, came to mean a particular kind of acute and well-developed consciousness invested with spiritual and moral values and largely identified with women. How this change occurred and what it meant for society is the subject of G.J. Barker-Benfield's argument in favor of a "culture" of sensibility, in addition to the more familiar "cult." Barker-Benfield's expansive account traces the development of sensibility as a defining concept in literature, religion, politics, economics, education, domestic life, and the social world. He demonstrates that the "cult of sensibility" was at the heart of the culture of middle-class women that emerged in eighteenth-century Britain. The essence of this culture, Barker-Benfield reveals, was its articulation of women's consciousness in a world being transformed by the rise of consumerism that preceded the industrial revolution. The new commercial capitalism, while fostering the development of sensibility in men, helped many women to assert their own wishes for more power in the home and for pleasure in "the world" beyond. Barker-Benfield documents the emergence of the culture of sensibility from struggles over self-definition within individuals and, above all, between men and women as increasingly self-conscious groups. He discusses many writers, from Rochester through Hannah More, but pays particular attention to Mary Wollstonecraft as the century's most articulate analyst of the feminized culture of sensibility. Barker-Benfield's book shows how the cultivation of sensibility, while laying foundations for humanitarian reforms generally had as its primary concern the improvement of men's treatment of women. In the eighteenth-century identification of women with "virtue in distress" the author finds the roots of feminism, to the extent that it has expressed women's common sense of their victimization by men. Drawing on literature, philosophical psychology, social and economic thought, and a richly developed cultural background, The Culture of Sensibility offers an innovative and compelling way to understand the transformation of British culture in the eighteenth century.

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