

Apple Aperture 3 A Workflow Guide For Digital Photographers

Photography is a big part of our lives, and we all take photos all the time. By understanding just a few basics of how your camera - or your phone - works, you'll find yourself able to take more exciting, stand-out photos. Within a few pages you'll be able to speak with confidence to photographers about exposure settings, decide what lighting or lenses will lift a scene, or what tactics you can use to make your subject look more interesting. The book also covers the basics of managing, editing & sharing your collection of digital images so you're not at the mercy of the software that was bundled with your phone.

Aperture Exposed provides a comprehensive yet easy-to-read guide for taking advantage of the new power and abilities provided by Aperture. The book takes an unfamiliar interface and feature set and makes it logical and intuitive so that Aperture quickly feels like an old friend. Aperture Exposed is visual and easy to understand yet comprehensive; readers will immediately see that it was written by photographers for photographers, without all the entry-level clutter found in most books that try to please everyone. It's completely organized to follow a professional workflow. Ellen Anon is an Apple Certified Trainer in Aperture and a renowned photo workshop instructor; she teaches thousands of photographers every year how to shoot, organize, and edit their images in person and through her writing. Photographer Josh Anon applies his experience in Mac OS X photo software engineering to reveal Aperture's secrets, from time-saving tips to advanced workflow customization advice. Aperture Exposed is the best coverage available of what working pros need to know, including the 1.0.1 and 1.1 updates. And now, Ellen and Josh have made available a report on "What's New in Aperture 1.5", a companion to the book for users of the latest version; download the free booklet from www.sunbearphoto.com. With a foreword by master photographer Charles Glatzer, Aperture Exposed is the photographer's authority on Apple's workflow solution.

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Wonderpedia offers the books reviews, while NeoPopRealism Journal publishes news, views and other information additionally to the books reviews. These publications were founded by Nadia RUSS in 2007 and 2008, in new York City. The Filmmaker's Guide to Visual Effects offers a practical, detailed guide to visual effects for non-VFX specialists working in film and television. In contemporary filmmaking and television production, visual effects are used extensively in a wide variety of genres and formats to contribute to visual storytelling, help deal with production limitations, and reduce budget costs. Yet for many directors, producers, editors, and cinematographers, visual effects remain an often misunderstood aspect of media production. In this book, award-winning VFX supervisor and instructor Eran Dinur

introduces readers to visual effects from the filmmaker's perspective, providing a comprehensive guide to conceiving, designing, budgeting, planning, shooting, and reviewing VFX, from pre-production through post-production. The book will help readers: Learn what it takes for editors, cinematographers, directors, producers, gaffers, and other filmmakers to work more effectively with the visual effects team during pre-production, on the set and in post, use visual effects as a narrative aid, reduce production costs, and solve problems on location; Achieve a deeper understanding of 3D, 2D, and 2.5D workflows; the various VFX crafts from matchmove to compositing; essential concepts like photorealism, parallax, roto, and extraction; become familiar with the most common types of VFX, their role in filmmaking, and learn how to plan effectively for the cost and complexity of VFX shots; See visual effects concepts brought to life in practical, highly illustrated examples drawn from the real-world experiences of industry professionals, and discover how to better integrate visual effects into your own projects.

This book is a coherent, concise guide to all digital imaging best practice aspects and workflow that digital photographers and digital imaging artists (or image makers) need from planning and capture to archiving and everything in between. The current existing workflow content out there deals only in RAW or DAM (Digital Asset Management) and can be extremely difficult and daunting to read. The Digital Photographic Workflow Handbook is a coherent, concise guide to all of the aspects of workflow that digital photographers and digital imagers need from shooting to archiving and everything in between -- written in a way that an artist/photographer can understand. It also has resources and links to stay current and up to speed with the rapid changes in technology, a Website that you can return to for the latest advances in workflow, and a glossary to use as you develop Standard Operating Procedures to synthesize your workflow and communication processes. This book will give you all of the workflow steps you will need -- from shooting to archiving and everything in between -- and is written in a way that a way that you can understand. This handbook is software version independent and focuses more on the key fundamentals that are a constant from software version to software version.

Written in a conversational style, the author will share his knowledge on advanced Aperture topics with detailed discussions of advanced topics, the theory behind some of those topics and lots of hints and tips for ways to improve your workflow. Photographer's who have a basic understanding of Aperture

Bilder, Videos und Audiodateien im Griff behalten, Metadaten wählen und verwalten, Bilder optimieren und als Präsentation, Webgalerie oder Fotobuch ausgeben - das und noch viel mehr kann Aperture! Lassen Sie sich von Rebekka Strauß, Apple Certified Trainer und Aperture-Expertin, umfassend einführen und in unterhaltsamen Workshops die Benutzeroberfläche, Werkzeuge und vielfältigen Bearbeitungsfunktionen zeigen. Haben Sie bereits Aperture 2 im

Einsatz, lernen Sie, wie Sie Ihre bestehende Datenbank aktualisieren. So gestalten Sie Ihren ganz persönlichen Fotoworkflow!

The Big Book of Apple Hacks offers a grab bag of tips, tricks and hacks to get the most out of Mac OS X Leopard, as well as the new line of iPods, iPhone, and Apple TV. With 125 entirely new hacks presented in step-by-step fashion, this practical book is for serious Apple computer and gadget users who really want to take control of these systems. Many of the hacks take you under the hood and show you how to tweak system preferences, alter or add keyboard shortcuts, mount drives and devices, and generally do things with your operating system and gadgets that Apple doesn't expect you to do. - Publisher.

Aperture is a dedicated end-to-end workflow tool for photographers and this book guides the reader through the complete process from capture to output. The beauty of Aperture is that - unlike Adobe's rival workflow software, Lightroom - it doesn't force a particular structure or workflow on to the user. This more open-ended approach means it is becoming increasingly popular with photographers - but also means that there is a lot to learn for a newcomer to the software. Whether you are cataloging, organising and adding Metadata to thousands of RAW files; selecting, cropping and correcting an individual image or preparing files for final output to web or print, this book provides a complete reference for producing high-quality results with Aperture.

Apple's Aperture software is a post-production tool designed to allow digital photographers to import, manage and enhance photographs in one simple, integrated workflow. Aperture 2, the recently updated version of the software, includes more than 100 new features for photo management and image processing, and this much-needed guide takes you through the tools and knowledge necessary to get up-and-running fast. Unlike other software books on the market, Apple Aperture 2 looks at this powerful application in the context of the overall digital photography workflow, helping you to use your time efficiently and enhance your creativity. The book includes clear explanations and step-by-step guidance on how to import, sort and navigate thousands of raw files like a pro; how to view and compare images to make selections quickly; how to turn good photos into beautiful images with adjustment tools; and how to export, showcase and print your best work with high quality results.

On a Mac, the sky's the limit for creating professional video. With all the tools available though, it can be a daunting task to decide which ones offer the best solutions for combined efficiency and high-level results. How can you effectively communicate your vision to clients and crew? How should you calibrate your camera for multi-camera and green screen shoots? Is it better to do your keying in After Effects, Motion, or Final Cut? How should you set up your edit suite for efficiency and accuracy? How do you manage large amounts of media and a multitude of formats for multiple software applications? In Video Made on a Mac, you'll

learn the answers and much more. Chock-full of practical advice and step-by-step instructions, each chapter provides insight on the critical components of production and postproduction that can make all the difference when you're up against a tight budget and schedule. The accompanying DVD supplies you with project files and high-definition footage so you can follow along with the examples, as well as 50 training videos. Whether you're an advanced Mac user or just beginning to incorporate Adobe Creative Suite into your Final Cut Studio workflow, you'll learn to apply best-practice techniques to all your video projects.

Fully revised and updated! Full-color guide to capturing great wedding images and building a successful photography business This full-color book from acclaimed professional wedding photographer Glen Johnson not only teaches you how to take memorable photos, it also shows you how to start a wedding photography business. Packed with great tips and savvy advice, this new edition helps you set up efficient workflows, choose camera equipment, manipulate images, make impressive presentations, and launch smart, photo-based marketing strategies to build your business. Best of all, it's loaded with new, superb photos that illustrate photography techniques. Shows you how to set up and capture beautiful photos, posed or candid, in all kinds of settings, for weddings and other special events Offers practical marketing strategies for building your own photography business, including how to build a fantastic Web site that attracts clients Covers current camera equipment and accessories, post-shoot digital darkroom techniques, digital editing software, and how to print your images successfully Gives you invaluable insights and tips from the author, who is one of the country's top wedding and special events photographers Capture better pictures of some of life's most memorable events—and build a successful photography business—with this indispensable guide!

Updated for Aperture 3.4, this Apple-certified guide starts with the basics of image management and takes you step by step through Aperture's powerful editing, retouching, proofing, publishing, and archiving features. It delivers comprehensive training—the equivalent of a two-day course—in one project-based book. With complete coverage of Aperture's new interface and features, you'll learn to index your photos using face recognition and GPS location data; master powerful non-destructive image-adjustment tools including brush-based local adjustments; and create impressive slideshows that include photos, HD video clips, and layered soundtracks. Learn time-saving techniques for sorting, ranking, and organizing images for use in different jobs. And discover effective ways to publish images for client review and keep your online portfolio up to date automatically. This book's real-world exercises feature professional photography from a variety of genres, including landscapes, portraits, wedding, and wildlife photography. • DVD-ROM includes lesson and media files • Focused lessons take you step-by-step through professional real-world projects • Accessible writing style puts an expert instructor at your side • Ample illustrations help you master techniques fast • Lesson goals and time estimates help you plan your time • Chapter review questions summarize what you've learned and prepare you for the Apple Pro certification exam • Requires OS X v 10.8.2 or later, Aperture 3.4 or later The Apple Pro Training Series is both a self-paced learning tool and the official curriculum for Apple Pro Training and Certification Programs.

Take better actions shots with this terrific, 100-page e-book! From pro to hobbyist, from your child's first baseball game to the championship match, every photographer wants to be able to capture thrilling action shots. Now you can sharpen your

photography skills with this fast-paced, In A Day For Dummies e-book that really zeros in on the specifics. See how to freeze action, add motion blur, and work with the variety of conditions you'll face when shooting live action. Focuses on techniques that help you successfully capture sports and live action photographs, such as freezing action or adding motion blur Covers getting the right gear, setting your camera for the shot, capturing the shot, editing the results, and more Includes a "Beyond the book" online component, where you can find step-by-step tutorials, videos, and a bonus lesson on creating a high-dynamic range sports photo Shows you techniques that work effectively on digital SLR cameras and point-and-shoot cameras Get Sports & Action Photography In A Day For Dummies and take action!

Containing specific, practical explanations and how-to instructions for the digital photographer, this comprehensive book is devoted to simplifying raw workflow and demystifying raw functions in the camera, raw converter, image processing and enhancement software, and digital asset management programs.

Do you think that only professionals with expensive tools and years of experience can work with web graphics? This guide tosses that notion into the trash bin. *Painting the Web* is the first comprehensive book on web graphics to come along in years, and author Shelley Powers demonstrates how readers of any level can take advantage of the graphics and animation capabilities built into today's powerful browsers. She covers GIFs, JPEGs, and PNGs, raster and vector graphics, CSS, Ajax effects, the canvas objects, SVG, geographical applications, and more -- everything that designers (and non-designers) use to literally paint the Web. More importantly, Shelley's own love of web graphics shines through in every example. Not only can you master the many different techniques, you also can have fun doing it. Topics in *Painting the Web* include: GIF, JPEG, PNG, lossy versus lossless compression, color management, and optimization Photo workflow, from camera to web page, including a review of photo editors, workflow tools, and RAW photo utilities Tricks for best displaying your photos online Non-photographic raster images (icons and logos), with step-by-step tutorials for creating popular "Web 2.0" effects like reflection, shiny buttons, inlays, and shadows Vector graphics An SVG tutorial, with examples of all the major components Tips and tricks for using CSS Interactive effects with Ajax such as accordions and fades The canvas object implemented in most browsers Geographical applications such as Google Maps and Yahoo Maps, with programming and non-programming examples Visual effects such as forms and data displays in table or graphics Web design for the non-designer Graphics are not essential to the web experience, but they do make the difference between a site that's functional and one that's lively, compelling, and exciting. Whether you want to spruce up a website, use photos to annotate your stories, create hot graphics, or provide compelling displays for your data, this is the book for you. Provides information on digital photography, covering such topics as getting the best shot, panoramas, photo corrections, converting photographs to paintings, retouching photographs, color printing, and creating a digital slide show.

Get the latest tips, facts, and secrets that help you make the most of Aperture 3 Aperture offers a full range of tools to help serious photographers organize and manipulate images and manage workflow. This little guide is packed with hip tips, secrets, and shortcuts that help you get even more functionality from the software. Find out more than you ever knew about vignetting, RAW

fine-tuning, Quick Preview mode, Command Editor, and using the integrated iPhoto Browser. Learn new ways to streamline your workflow, get tips on publishing albums online or as customized photo books, and take advantage of many more Genius techniques. Designed for the Apple enthusiast, this handy, colorful guide is packed with ingenious and innovative tips for getting the most from Aperture 3, and the latest version 3.3 Offers advice on using the new streamlined interface, using advanced RAW image processing, and streamlining workflow with keyboard shortcuts Shows how to maximize the effectiveness of vignetting, using Quick Preview mode and Command Editor, and working with the integrated iPhoto Browser Provides helpful hints on creating web-based albums and print photo books Aperture 3 Portable Genius, 2nd Edition gives you the professional tips and tricks that help you squeeze all the functionality from this cool software.

A local Singaporean magazine dedicated to photography and videography.

Explains how to utilize Apple Aperture 1.5 to organize, edit, and distribute one's digital photographs; describes the software's powerful organization, productivity, and presentation tools; and covers such topics as how to import, catalog, sort, select, locate, adjust and color correct, and store one's images, as well as how to design, print, and publish photographs. Original. (Beginner)

Welcome to Aperture, the revolutionary application for managing and editing digital photographs. Designed specifically for professional digital photographers, Aperture is an enormously powerful tool for handling some of the most time-consuming and tedious tasks of professional photography. This collection of Apple Pro Training tutorials will get you up and running in no time. You'll learn how to sort, rank, and manage images with unparalleled efficiency; display onscreen proofs and contact sheets in compelling ways for clients; edit and retouch your selected images professionally; publish proofs, portfolios, and final images on the Web and in print; and archive images in a way that's easy, secure, and intuitive. Available in 2005, these hands-on tutorials provide a great overview of an indispensable application for digital photographers.

Compact, fluff-free, full-color guide to getting the most out of Apple's Aperture digital photography software This handy Portable Genius guide is designed to help you avoid hassle, save time, and quickly learn what you need to know to use Apple's Aperture digital photography software effectively—and have fun while you're doing it! In a trim size that fits in your laptop bag, this practical guide gives you tips, tricks, and savvy advice on everything from navigating Aperture's user interface to advanced RAW image processing, publishing albums on the Web, and how to create your own photo book. Provides tips and techniques for the new or most useful features of Apple's Aperture 3 digital photography and digital manipulation program Includes savvy advice and plenty of no-nonsense content in a hip way that is easy to access Covers key tools and topics, including keyboard shortcuts, how to streamline workflows, advanced RAW image processing, and more Features Genius icons throughout the book—smart or innovative ways to handle tasks and save yourself time Learn Aperture in a fun way and get even more out of your Apple digital lifestyle with Aperture 3 Portable Genius.

Harness the power of Apple Pay in your iOS apps and integrate it with global payment gateways About This Book Be it adding an Apple Pay button to your app or calculating sales tax with Apple Pay- this book gives you all the information

you need to build a fully-functional Apply Pay application Paying within iOS Apps made easier and secure with this no nonsense and powerful guide Escape tedious payment options by creating compelling product card screens that present the Pay button, which your customers can tap to quickly order your products Who This Book Is For This book is for anyone who wants to integrate Apple Pay in their applications. Basic familiarity with programming and the Xcode developer tools is expected. What You Will Learn Design a product card that includes the Apple Pay button Implement the Apple Pay workflow in an efficient way Use NSNumber objects to perform financial calculations accurately Manage custom order information in the Apple Pay workflow and your custom order management system Extract payment information from a payment token Implement a secure, server-side payment-processor program Find out everything you wanted to know about Apple Pay in iOS 9 In Detail Apple Pay, one of the most talked about offerings of the latest iOS 9 release, is a digital wallet and electronic payment system developed by Apple Inc. Paying in stores or within apps has never been easier or safer. Gone are the days of searching for your wallet, and the wasted moments finding the right card! Now you can use your credit cards and rewards cards with just a touch. It allows payment to merchants, using Near field Communication (NFC), and within iOS apps. Implementing Apple Pay within apps for payment is a bit tricky, but our book solves this problem for you. Whether you are a brand new iOS app developer or a seasoned expert, this book arms you with necessary skills to successfully implement Apple Pay in your online-payment workflow. Whether you are a brand new iOS app developer or a seasoned expert, this book arms you with the necessary skills to successfully implement Apple Pay. We start off by teaching you how to obtain the certificates necessary to encrypt customers' payment information. We will use Xcode and Objective C for the interface and Node.js for server side code. You will then learn how to determine whether the customer can use Apple Pay, and how to create payment requests. You will come to grips with designing a payment-processor program to interact with the payment gateway. Finally, we take a look at a business-focused view of Apple Pay protocols and classes. By the end of this book, you will be able to build a fully functional Apple Pay-integrated iOS app Style and approach This is an easy-to-follow guide on integrating Apple Pay in your iOS Application. With step by step instructions along with excellent screen shots you will be able to learn everything that you wanted to know about Passbook and Apple Pay in iOS 8.

Capture NX 2 from Nikon is a powerful image-editing application that lets photographers work with digital photographs with more speed and efficiency than other software programs. Its underlying technology gives photographers the ability to make selective corrections to an image with just one click. "Real World Capture NX 2," written by digital photography expert Ben Long, takes photographers behind the scenes to see how this innovative program works. Along the way, Ben offers valuable tips and techniques for getting the most out of the software and digital cameras. Novice and expert

photographers alike will benefit from Capture NX 2. New users can make advanced image corrections without learning sophisticated masking techniques. Advanced users can perform the complex edits they are accustomed to making in other programs in fewer steps. Any image corrections made with Capture NX 2 are non-destructive, which means that the actual image data is unaltered and reversible until the photographer achieves the best results. Photographers who use Nikon cameras have access to special software features for working with raw, JPEG and TIFF images.

Discover the great advantages and benefits of working in the medium film format or with the large digital sensor units in Hasselblad digital cameras and digital backs. Presented in an easily accessible format, this book shows the working and manipulation of the various cameras. Detailed illustrations dissect the equipment and provide insight into the ways in which these superb cameras and lenses are best utilized to create professional quality images. This edition of the Manual will bring you up to date with the latest features available within the popular Hasselblad camera systems emphasizing that camera and lens are the most important tools for creating exciting images whether you work digitally or with film. The complete Hasselblad camera system is discussed by renowned author and Hasselblad insider, Ernst Wildi, who provides a solid foundation of both traditional photography and digital capture techniques. Inside you'll also find inspiring photographs from well-known photographers, illustrating a variety of photographic techniques using a Hasselblad camera.

Now fully updated for version 1.5, this comprehensive book-DVD combo starts with the basics of image management and takes you step by step all the way through Aperture's powerful photo-editing, image-retouching, proofing, publishing, and archiving features. Version 1.5's new features are completely covered, including the new image editing tools, expanded search capabilities, new Loupe tool, and support for many more RAW file formats. It delivers comprehensive training - the equivalent of a two-day course - in one project-based book. You'll learn time-saving techniques for sorting, ranking, and organizing images for use in different jobs, and effective ways to display images for client review, apply metadata, keep your online portfolio up to date automatically, color-manage your workflow from input to final print, and much more. Real-world exercises feature professional photography from a variety of genres, including fashion, sports, wedding, commercial, and portraiture. All the files you need to complete the exercises are included on the DVD.

With over 200 brand new features, Apple's leading photo management and image processing package just got a whole lot bigger! From Faces to Places and Brushes to Presets, Mac experts Ken McMahon and Nik Rawlinson will guide you through everything you could ever need to know about Aperture 3 including how to: Find, tag, and protect your images with advanced metadata techniques Use Presets, Nondestructive brushes and the powerful new Curves tool to dramatically enhance your photosSeamlessly integrate Aperture 3 with other programs for incredible resultsApple

Aperture 3 - A Workflow Guide for Digital Photographers shows you how to put this powerful software right at the heart of your digital photography workflow. Inside you will find information on how to import, sort and navigate thousands of Raw files like a pro; how to fully utilize the new rush-based adjustments and quick fix adjustment presets to creatively edit your images; and how to export your images to slideshows, the Web, or even create your own coffee table style photobook.

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