

## An Inconvenient Truth Dvd Chapters

Ecocinema Theory and Practice is the first collection of its kind--an anthology that offers a comprehensive introduction to the rapidly growing field of eco-film criticism, a branch of critical scholarship that investigates cinema's intersections with environmental understandings. It references seminal readings through cutting edge research and is designed as an introduction to the field as well as a sourcebook. It defines ecocinema studies, sketches its development over the past twenty years, provides theoretical frameworks for moving forward, and presents eloquent examples of the practice of eco-film criticism through essays written by the field's leading and emerging scholars. From explicitly environmental films such as Werner Herzog's Grizzly Man and Roland Emmerich's The Day After Tomorrow to less obvious examples like Errol Morris's Fast, Cheap & Out of Control and Christopher Nolan's Inception, the pieces in this collection comprehensively interrogate the breadth of ecocinema. Ecocinema Theory and Practice also directs readers to further study through lists of recommended readings, professional organizations, and relevant periodicals.

Indian ecocriticism has not yet adequately demonstrated the applicability of ecological/deep ecological/tinai principles to visual texts. Culture and Media: Ecocritical Explorations closes this gap at the most opportune moment. Though this volume accommodates ecologically oriented interpretations from several cultures across the world, it reserves the centre stage for Indian ecocriticism and ecotheory quite appropriately. The volume effectively challenges the major documents on ecocriticism and theory (published by international presses), which have been reluctant to give space to tinai criticism and theory that transcend Dravidian or Tamil boundaries. The day is not far when cinema of the world, shaped by tinai theory, will employ tinai hermeneutics to gain fresh insight, which, in turn, will feed into the processes of creation and production of relevant and great movies.

Introducing a complete revision of the study guide to the best-selling book The Gospel according to The Simpsons, complete with new studies on episodes of The Simpsons as well as studies for discussing other popular animated comedies such as Family Guy, King of the Hill, and Futurama. This new edition features a session plan for a "green retreat" based on The Simpsons feature film and the environmental film An Inconvenient Truth, as well as a listing of DVD availability for each episode with cross-references to the relevant chapters in the book.

Business Ethics in Practice is essential reading for all undergraduate, postgraduate and MBA students looking to ensure they act responsibly and make the right decisions when faced with ethical dilemmas. Covering the impact of character and culture on managing ethics, leadership, governance and social responsibility, this book goes beyond ethical theory to show ethical considerations and challenges in practice. With examples from both small businesses and large multinational corporates such as Google, BP and Nestle, Business Ethics in Practice shows how ethics must be considered by everyone in every sector, in a business of any size. With coverage of ethics in relation to staff, consumers, the supply chain, competitors and the environment, this book will ensure that students can think ethically and make effective ethical decisions. Supported by online resources including powerpoint slides and a guide for lecturers as well as practical tips for students, this book will help anyone studying business ethics in both their professional and personal development.

Concerns over climate change and energy depletion are increasing exponentially. Mainstream solutions still assume a panacea that will cure our climate ills without requiring any serious modification to our way of life. Plan C explores the risks inherent in trying to continue our energy-intensive lifestyle. Using dirtier fossil fuels (Plan A) or switching to renewable energy sources (Plan B) allows people to remain complacent in the face of potential global catastrophe. Dramatic lifestyle change is the only way to begin to create a sustainable, equitable world. The converging crises of Peak Oil, Climate Change and increasing inequity are presented in a clear, concise manner, as are the twin solutions of community (where cooperation replaces competition) and curtailment (deliberately reducing consumption of consumer goods). Plan C shows how each person's individual choices can dramatically reduce CO2 emissions. It offers specific strategies in the areas of food, transportation and housing. One chapter analyzes the decimation of the Cuban economy when the USSR stopped oil exports in 1990 and provides an inspiring vision for a low energy way of living. Plan C is an indispensable resource for anyone interested in living a lower-energy, saner, and sustainable lifestyle.

The Situationist International (SI) was a Paris-based artistic and political avant-garde group that formed in 1957, went through three distinct phases during its existence, and dissolved in 1972. In 1967, SI leader Guy Debord published his book The Society of the Spectacle, which presents his theory of how "the Spectacle" (i.e., the Capitalist system in its totality) works endlessly (though not always successfully) to transform people into spectators whose sole purposes are to consume commodities and to live de-politicized, passive, isolated, and contemplative lives. To challenge and subvert "the Spectacle," Debord and his SI associates theorized and practiced the anti-spectacular critical art they called "detournement," which entails reusing existing artistic and mass-produced elements to create new combinations or ensembles. As Debord wrote in 1956, detournement has the potential to be "a powerful cultural weapon in the service of real class struggle." In this edited book, the authors contribute chapters about how they created their own detournements and used them as central audio-visual texts in critical projects that they designed and carried out in a variety of pedagogical situations. Most of the projects involved preservice teachers in teacher education courses, and the anti-spectacular purposes include challenging Hollywood's problematic representations of Native Americans, subverting the racist stereotypes of Latin@s in a popular children's book, and critiquing the neoliberal agenda of the charter school movement. This book offers readers detailed accounts of pedagogical projects that can serve as examples of the critical possibilities of detournement.

Fire Them Up! will give you the astonishing communication skills that will help you enjoy more successful and fulfilling relationships with colleagues, clients, employees, or anyone else in your personal or professional life. It is full of stories and tactics from some of the world's most influential people. More than two dozen of today's most inspiring business leaders share their secrets including men and women who run The Ritz-Carlton, Google, Travelocity, Cranium, Cold Stone Creamery, Gymboree, 24-Hour Fitness and many other big-name brands. The book reveals seven simple secrets distilled from the wisdom of leaders, entrepreneurs, and visionaries from different backgrounds, generations and industries. Together, they possess all the tools you need to transform yourself into an extraordinary, electrifying, and enthusiastic leader who communicates with power, passion, confidence and charisma!

The atmosphere is getting fat on our carbon and other greenhouse gas emissions and it needs our help. We live in a world of excess, consuming too much of everything--food, clothes, cars, toys, shoes, bricks, and mortar. Our bingeing is often so extreme that it threatens our own health and wellbeing. And we are not the only ones who are getting sick. The Earth, which provides the food, air, water, and land that sustains us, is also under severe pressure. We either take steps to put our personal and planetary systems back into balance or we suffer the consequences. So, what does any unhealthy overweight person do when the doctor tells him or her that they are eating themselves into an early grave? Go on a diet! This is the must-have guide to the most important diet ever, explaining climate change concepts, problems, and solutions in ways that anyone can easily understand. Following a six-step climate diet plan, families will be able to count their carbon calories and learn how to reduce them, leaving us with a slim healthy planet now and for the future.

This latest version of Information Resources in Toxicology (IRT) continues a tradition established in 1982 with the publication of the first edition in presenting an extensive itemization, review, and commentary on the information infrastructure of the field. This book is a unique wide-ranging, international, annotated bibliography and compendium of major resources in toxicology and allied fields such as environmental and occupational health, chemical safety, and risk

assessment. Thoroughly updated, the current edition analyzes technological changes and is rife with online tools and links to Web sites. IRT-IV is highly structured, providing easy access to its information. Among the "hot topics covered are Disaster Preparedness and Management, Nanotechnology, Omics, the Precautionary Principle, Risk Assessment, and Biological, Chemical and Radioactive Terrorism and Warfare are among the designated. • International in scope, with contributions from over 30 countries • Numerous key references and relevant Web links • Concise narratives about toxicologic sub-disciplines • Valuable appendices such as the IUPAC Glossary of Terms in Toxicology • Authored by experts in their respective sub-disciplines within toxicology

This book provides research assistance for 99 current and provocative issues students can use to write a brief argumentative paper. • Each jumpstart topic contains a photograph, chart, or drawing • Bibliography collects all book and audio-video selections used in the jumpstarts, and can be used for library collections

Algorithmic recommender systems, deployed by media companies to suggest content based on users' viewing histories, have inspired hopes for personalized, curated media but also dire warnings of filter bubbles and media homogeneity. Curiously, both proponents and detractors assume that recommender systems for choosing films and series are novel, effective, and widely used. Scrutinizing the world's most subscribed streaming service, Netflix, this book challenges that consensus. Investigating real-life users, marketing rhetoric, technical processes, business models, and historical antecedents, Mattias Frey demonstrates that these choice aids are neither as revolutionary nor as alarming as their celebrants and critics maintain—and neither as trusted nor as widely used. Netflix Recommends brings to light the constellations of sources that real viewers use to choose films and series in the digital age and argues that although some lament AI's hostile takeover of humanistic cultures, the thirst for filters, curators, and critics is stronger than ever. When you are ready to get serious about your business and your life. International author, speaker and business growth expert Ian Marsh shares decades of wisdom in this breakthrough business book. 95% of business owners never achieve more than \$1,000,000 in turnover, and only 39% of them are profitable. this information has the ability to change those stats if you have the courage to look in the mirror. You'll learn:- Why seven small changes to what you are doing in business will probably translate to millions of dollars in improved results for you- How many business owners that know these truths are now making more money in a month than they used to make all year- The world has lied to you. The movie The Matrix is real. There is a red pill and a blue pill in life and you have the power to determine which one to swallow- Most business owners are running their companies upside-down, and when they do the opposite of what they are currently doing miracles can occur in their business- Why work life balance is a myth (and how to be OK with that)- The magic formula to use before buying any business "These business truths are transformational. We now make more money in a month than we used to make all year." - Danny and Ali Halupka Take action and face the truth about you and your business today!

Examining post-1990s Indie cinema alongside more mainstream films, Brereton explores the emergence of smart independent sensibility and how films break the classic linear narratives that have defined Hollywood and its alternative 'art' cinema. The work explores how bonus features on contemporary smart films speak to new generational audiences. Hotter temperatures, less arctic ice, loss of habitat-every other day, it seems, global warming and environmental issues make headlines. Consumer-driven environmental awareness combined with stricter recycling regulations have put the pressure on companies to produce and dispose of products in an environmentally responsible manner. Redefining industry? Green Business Process Management – Towards the Sustainable Enterprise" consolidates the global state-of-the-art knowledge about how business processes can be managed and improved in light of sustainability objectives. Business organizations, a dominant part of our society, have always been a major contributor to the degradation of our natural environment, through the resource consumption, greenhouse emissions, and wastage production associated with their business processes. In order to lessen their impact on the natural environment, organizations must design and implement environmentally sustainable business processes. Finding solutions to this organizational design problem is the key challenge of Green Business Process Management. This book- discusses the emerging challenges of designing "green" business processes,- presents tools and methods that organizations can use in order to design and implement environmentally sustainable processes, and- provides insights from cases where organizations successfully engaged in more sustainable business practices. The book is of relevance to both practitioners and academics who are interested in understanding, designing, and implementing "green" business processes. It also constitutes a valuable resource for students and lecturers in the fields of information systems, management, and sustainable development. Preface by Richard T. Watson

Get positive suggestions for practical solutions to this heated issue. Hotly debated in the political arena and splashed across the media almost 24/7, global warming has become the topic of the moment. Whatever one's views on its cause, there is no denying that the earth's climate is changing, and people everywhere are worried. Global Warming For Dummies sorts out fact from fiction, explaining the science behind climate change and examining the possible long-term effects of a warmer planet. This no-nonsense yet friendly guide helps you explore solutions to this challenging problem, from what governments and industry can do to what you can do at home and how to get involved.

Supported Literacy for Adolescents, written by nationally recognized experts, introduces an innovative and field-tested instructional framework for preparing secondary students to succeed academically in a fast-changing and globally networked world. Filled with examples from science, history, literature, and special education classrooms, the book shows how teachers can enable diverse students, including under-performers, to develop critical thinking and other essential competencies along with the "multi-literacy" tools needed to engage in twenty-first century content learning.

Recent books have raised the public consciousness about the dangers of global warming and climate change. This book is intended to convey the message that there is a solution. The solution is the rapid development of hydrogen fusion energy. This energy source is inexhaustible and, although achieving fusion energy is difficult, the progress made in the past two decades has been remarkable. The physics

issues are now understood well enough that serious engineering can begin. The book starts with a summary of climate change and energy sources, trying to give a concise, clear, impartial picture of the facts, separate from conjecture and sensationalism. Controlled fusion -- the difficult problems and ingenious solutions -- is then explained using many new concepts. The bottom line -- what has yet to be done, how long it will take, and how much it will cost -- may surprise you. Francis F. Chen's career in plasma has extended over five decades. His textbook *Introduction to Plasma Physics* has been used worldwide continuously since 1974. He is the only physicist who has published significantly in both experiment and theory and on both magnetic fusion and laser fusion. As an outdoorsman and runner, he is deeply concerned about the environment. Currently he enjoys bird photography and is a member of the Audubon Society.

This comprehensive survey of green media and popular culture introduces the reader to the key debates and theories surrounding green interpretations of popular film, television and journalism, as well as comedy, music, animation, and computer games. With stimulating and original case studies on U2, Björk, the animated films of Disney, the computer game *Journey*, and more, this engaging text reveals the complicated and often contradictory relationship between the media and environmentalism. Examining the ways in which green media can influence the public's awareness of environmental issues, this innovative textbook is a critical starting point for students of Media, Film and Cultural Studies, and anyone else researching and studying in the rapidly growing field of green media and cultural studies.

Providing an insightful diagnosis of what went wrong and prescriptions for a cure, this book is a must-read for angry and confused middle-class Americans who want to understand the forces that are undermining their prosperity and economic security. \* New, winning ideas for reframing progressive policies \* A reliable roadmap to a green New Deal \* An indispensable resource for activists, politicians, and policy analysts \* Self-contained chapters suitable for college course readings in peace studies, American politics, economics, and education. \* A unified critique of the conservative ideologies and policy agenda

In *Moving Environments: Affect, Emotion, Ecology, and Film*, international scholars investigate how films portray human emotional relationships with the more-than-human world and how such films act upon their viewers' emotions. Emotion and affect are the basic mechanisms that connect us to our environment, shape our knowledge, and motivate our actions. Contributors explore how film represents and shapes human emotion in relation to different environments and what role time, place, and genre play in these affective processes. Individual essays resituate well-researched environmental films such as *An Inconvenient Truth* and *March of the Penguins* by paying close attention to their emotionalizing strategies, and bring to our attention the affective qualities of films that have so far received little attention from ecocritics, such as Stan Brakhage's *Dog Star Man*. The collection opens a new discursive space at the disciplinary intersection of film studies, affect studies, and a growing body of ecocritical scholarship. It will be of interest not only to scholars and students working in the field of ecocriticism and the environmental humanities, but for everyone with an interest in our emotional responses to film.

Although each generation searches for effective ways to be salt and light, Elaine Heath argues that the church is currently in an especially difficult place--a dark night of the soul. She calls the church to embrace, rather than ignore, its difficulties and find different ways of doing outreach. Heath brings a fresh perspective to the theory and practice of evangelism by approaching it through contemplative spirituality. By looking to mystics, saints, and martyrs of church history--such as Ignatius of Loyola, Julian of Norwich, St. Francis, John Wesley, Mother Theresa, and Henri Nouwen--she suggests we can discover ways of thinking about God that result in a life of outreach.

For Dr. Basti, the explanation is straightforward though not simple: "Just as cells have dna, so mathematics has DNA in its structure." After years of research, he decided that his work had to contain a strong philosophical justification in order to stand the test of time. Part memoir and part manifesto, *DNA of Mathematics* introduces Mehran Basti's readers to both the research he has dedicated his career to and his personal background and beliefs which significantly impact his scientific work.

Climate change is the greatest challenge of the age, and yet fierce disagreement still exists over the best way to tackle the problem or, indeed, whether it should be tackled at all. In this original book, Amanda Machin draws on radical democratic theory to show that such disagreement does not have to hinder collective action; rather, democratic differences are necessary if we are to have any hope of acting against climate change. This is an important read for researchers, students, policy makers and anyone concerned about the current (lack of) politics in climate change.

*Utilizing the coastal problems of South Asia, including sea level rise, Towards Sustainable Coastal Development: Institutionalizing Integrated Coastal Zone Management and Coastal Climate Change Adaptation in South Asia* investigates the role of law and regional regimes in facilitating linkages between integrated coastal zone management and coastal climate change adaptation to contribute to sustainable coastal development.

*How to master the art of narrative leadership Telling the Story* shows how leaders affect our understanding of what is possible and desirable through the stories they tell. It opens a door into the world of narrative leadership: what stories are and how they work; when to tell a story and how to tell one well; and how the language and metaphors we use influence our actions and change how we think about the world. • Explains how narrative leadership shapes and defines what's possible on an organizational level • Written by a renowned consultant on the art of narrative leadership • Challenges leaders to consider how narrative can influence and help create the kind of society they envision

A systematic guide for the planning and implementation of programs designed to bring about social change *Social Marketing, Third Edition*, is a valuable resource that uses concepts from commercial marketing to influence social action. It provides a solid foundation of fundamental marketing principles and techniques then expands on them to illustrate principles and techniques specific to practitioners and agencies with missions to enhance public health, prevent injuries, protect the environment, and motivate community involvement. New to the Third Edition Features many updated cases and includes current marketing and research highlights Increases focus on international cases and examples Provides updated theory and principles throughout Intended Audience: Recognized as the definitive textbook on Social Marketing for students majoring in public health, public administration, public affairs, environmental studies, and business, this book also serves as an ongoing reference and resource for practitioners. Contributors Alan Andreasen Georgetown University, Foreword Carol Bryant University of South Florida, "VERBÔ Summer Scorecard" Carol Cone Cone LLC, "Go Red for Women" Robert Denniston Office of National Drug Control Policy, "Above the Influence: A National Youth Anti-Drug Media Campaign" Rob Donovan Curtin University, Western Australia, "Freedom From Fear: Targeting Male Perpetrators of Intimate Partner Violence" Sue Eastgard Youth Suicide Prevention Center, "Youth Suicide Prevention" Jeff French National Social Marketing Centre, "Marketing Social Marketing in England" Gerard Hastings Institute for Social Marketing, University of Stirling, UK, "A Fat Chance Pays Off" Steven Honeyman Population Services International, "Social Franchising of Family Planning Service Delivery: A Rising Sun in Nepal." Francois Lagarde Social Marketing Consultant, "E-Health Network in Canton Switzerland" Jim Lindenberger University of South Florida, "USDA Food Stamp Media Campaign" Lynne D. Lotenberg Social Marketing Consultant, "Using Storytelling to Deliver Health

Messages in Rwanda” Doug McKenzie-Mohr Environmental Psychologist, “Turn It Off: Canada's Anti-Idling Campaign” Patricia McLaughlin American Legacy Foundation, "truth® Campaign" Jim Mintz Centre of Excellence for Public Sector Marketing, “Is Your Family Prepared?”, Public Safety Canada Gregory R. Niblett AED, “Jordan Water Efficiency Program” Bill Novelli AARP, “Don't Vote: Until You Know Where the Candidate Stands” Michael Rothschild University of Wisconsin, “Road Crew: Reducing Alcohol Impaired Driving” Beverly Schwartz Ashoka, “USDA Food Stamp Media Campaign” William A. Smith AED, “Save the crabs. Then eat 'em.” Shelly Spoeth Centers for Disease Control and Prevention, “African-American Women HIV Testing Campaign” K. Vijaya Health Promotion Board, Singapore, “Recognition & Rewards Program for Healthier Eating Establishments”

Health care journalist Connie Strasheim has conducted intensive interviews with thirteen of the world's most competent Lyme disease healers, asking them thoughtful, important questions, and then spent months compiling their information into organized, user-friendly chapters that contain the core principles upon which they base their medical treatment of chronic Lyme disease. --publisher.

The feeling of optimism that followed the COP 21 Paris Conference on Climate Change requires concrete action and steadfast commitment to a process that raises a number of crucial challenges: technological, political, social, and economic. As climate change worsens, new robust leadership is imperative. The EU, US and China Tackling Climate Change examines why a close collaboration between the EU and China may result in the necessary impetus to solidify a vision and a roadmap for our common future in the Anthropocene. Kalantzakos introduces a novel perspective and narrative on climate action leadership through an analysis of international relations. She argues that a close EU-China collaboration, which does not carry the baggage of an imbedded competition for supremacy, may best help the global community move towards a low carbon future and navigate the new challenges of the Anthropocene. Overall, Kalantzakos demonstrates how Europe and China, already strategic partners, can exercise global leadership in an area of crucial common interest through their web of relations, substantial development aid, and the use of soft power tools throughout the developing world. This book will be of great interest to students and scholars of environmental politics, international relations, climate change and energy law and policy.

Environmental Protection explores the crises of endangered species, global warming, and pollution, and the people and organizations that are working to eliminate the problems. This title also focuses on people who have been helped, the progress that has already been made and the challenges still left to be met. The young reader analyzes the stories and develops their own opinion of what can be done to solve our environmental problems. The book has been developed to address many of the Common Core specific goals, higher level thinking skills, and progressive learning strategies from informational texts for middle grade and junior high level students.

Life on 1/10th the fossil fuels turns out to be awesome. We all want to be happy. Yet as we consume ever more in a frantic bid for happiness, global warming worsens. Alarmed by drastic changes now occurring in the Earth's climate systems, the author, a climate scientist and suburban father of two, embarked on a journey to change his life and the world. He began by bicycling, growing food, meditating, and making other simple, fulfilling changes. Ultimately, he slashed his climate impact to under a tenth of the US average and became happier in the process. Being the Change explores the connections between our individual daily actions and our collective predicament. It merges science, spirituality, and practical action to develop a satisfying and appropriate response to global warming. Part one exposes our interconnected predicament: overpopulation, global warming, industrial agriculture, growth-addicted economics, a sold-out political system, and a mindset of separation from nature. It also includes a readable but authoritative overview of climate science. Part two offers a response at once obvious and unprecedented: mindfully opting out of this broken system and aligning our daily lives with the biosphere. The core message is deeply optimistic: living without fossil fuels is not only possible, it can be better. Peter Kalmus is an atmospheric scientist at Caltech / Jet Propulsion Laboratory with a Ph.D. in physics from Columbia University. He lives in suburban Altadena, California with his wife and two children on 1/10th the fossil fuels of the average American.

Public Policy: A Concise Introduction, by Sara R. Rinfret, Denise Scheberle, and Michelle C. Pautz, is a student-friendly primer that quickly connects readers to the inner workings of public policy. The text condenses early chapters on theory and the policy-making process, allowing students to take up key policy challenges—such as immigration, education, and health care—much earlier in the semester. Structured chapter layouts of substantive policy areas allow instructors to supplement with their own examples seamlessly. The book's emphasis on policy choices asks students to look beyond simple pros and cons to examine the multifaceted dimensions of decision making and the complexities inherent in real-world problem solving. Not every student starts out engaged in public policy, so place your students—both majors and non-majors alike—in the driver's seat by fostering their analytical skills early, and spend the rest of the semester discussing policy issues, examining data, and debating current policy examples that matter most to them.

How does mercury get out of the ground and into our food? Is tuna safe to eat? What was the Minamata Disaster? Mercury Pollution: A Transdisciplinary Treatment addresses these questions and more. The editors weave interdisciplinary threads into a tapestry that presents a more complete picture of the effects of mercury pollution and provides new ways to think about the environment. The remarkable features that make mercury so useful—and poisonous—have given rise to many stories laid out in rich objective detail, carefully detailing medical, epidemiological, or historical insight, but sidestepping the human experience. A technically rich book that only touches on the human consequences of mercury poisoning cannot fully portray the anguish, confusion, and painful deaths that are the consequence of mercury pollution. Therefore, the editors purposely step out of the conventional scientific framework for discussing mercury pollution to explore the wider human experience. This book clarifies how we are all connected to mercury, how we absorb it through the food we eat and the air we breathe, and how we release it as a consequence of

our new technologies. It tackles interesting environmental issues without being overly technical and uses mercury as a case study and model for studying environmental problems. The book uses discussions of the issues surrounding mercury pollution to illustrate how an interdisciplinary vantage is necessary to solve environmental problems. Read an article in the SETAC Globe by Michael C. Newman and Sharon L. Zuber at <http://www.setac.org/globe/2011/november/mercury-pollution.html>

Defined as an ecological epoch in which humans have the most impact on the environment, the Anthropocene poses challenging questions to literary and cultural studies. If, in the Anthropocene, the distinction between nature and culture increasingly collapses, we have to rethink our division between historiography and natural history, as well as notions of the subject and of agency since the Enlightenment. This anthology collects papers from literary and cultural studies that address various issues surrounding the topic. Even though the new epoch seems to require a collective self-understanding as a unified species, readings of the Anthropocene and conceptualizations of human-nature relationships largely differ in Anglophone literatures and cultures. These differing perspectives are reflected in the structure of this book, which is divided into five separate sections: the introductory part familiarizes the reader with the concept and the challenges it poses for the humanities in general and for literary and cultural studies in particular, and the three following sections combine broader, more theoretical, essays with in-depth critical readings of US, Canadian, and Australian representations of the Anthropocene in literature. The final part moves beyond literature to include media theoretical perspectives and discussions of photography and cinema in the Anthropocene.

The essential guide for ethical decision-making in the 21st century. It's not your imagination: we're living in a time of moral decline. Publicly, we're bombarded with reports of government leaders acting against the welfare of their constituents; companies prioritizing profits over health, safety, and our best interests; and technology posing risks to society with few or no repercussions for those responsible. Personally, we may be conflicted about how much privacy to afford our children on the internet; how to make informed choices about our purchases and the companies we buy from; or how to handle misconduct we witness at home and at work. How do we find a way forward? Today's ethical challenges are increasingly gray, often without a clear right or wrong solution, causing us to teeter on the edge of effective decision-making. With concentrated power structures, rapid advances in technology, and insufficient regulation to protect citizens and consumers, ethics are harder to understand than ever. But in *The Power of Ethics*, Susan Liautaud shows how ethics can be used to create a sea change of positive decisions that can ripple outward to our families, communities, workplaces, and the wider world—offering unprecedented opportunity for good. Drawing on two decades as an ethics advisor guiding corporations and leaders, academic institutions, nonprofit organizations, and students in her Stanford University ethics courses, Susan Liautaud provides clarity to blurry ethical questions, walking you through a straightforward, four-step process for ethical decision-making you can use every day. Liautaud also explains the six forces driving virtually every ethical choice we face. Exploring some of today's most challenging ethics dilemmas and showing you how to develop a clear point of view, speak out with authority, make effective decisions, and contribute to a more ethical world for yourself and others, *The Power of Ethics* is the must-have ethics guide for the 21st century.

This book describes how marketing organizations successfully move from product concept to the creation of a successful brand, and explains the key tools used to develop branding. It introduces selling theories and the principles of consumer behaviour, and documents the creation and development of brands using real-world examples. It goes on to explain strategic pricing, methods of distribution, market research, strategic thinking and the promotion of these brands through advertising. *The Fundamentals of Marketing* is fully illustrated with up-to-the-minute examples and case studies, including Amazon, Bling H2O and Tap'd NY, Petstages, Red Bull and Wal-Mart.

*Will the World Really End Unless We Spend Billions on Climate Change Policy?* The people around us are somehow convinced that the world is about to end unless we stop using fossil fuels. There is no scientific evidence to support this. This book explains why this belief is simply not true in terms anyone can understand. Fossil fuels have made America great. This book explains why we need to keep it that way.

*Telling the Story: The Heart and Soul of Successful Leadership* John Wiley & Sons

*Sociology: A Global Introduction*, with its international outlook and cultural diversity, represents a unique and complete learning resource for sociology students worldwide. Each chapter addresses a new change in society, and reveals how progress in society often comes at a price. This text has been fully updated to include the latest key debates, topics and data, and also highlights the importance of technology in contemporary social life.

An expert on youth ministry shows how to guide and parent your teens in today's popular culture without being a nag or a naysayer.

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